

MAIN STREET ND



Sponsorship Levels

Downtown

\$15,000

Conference App Sponsor *(1 available)*
Main Street Awards Sponsor *(1 available)*
Evening Social Sponsor *(1 available)*
Lanyards Sponsor *(1 available)*

Business District

\$7,500

Keynote Speaker Sponsors *(7 available)*
Marketplace Tote Bags Sponsor *(1 available)*
Coffee Shop Sponsor *(1 available)*
Breakfast Sponsors *(3 available)*

Town Square

\$2,500

Town Square Sponsor Level Benefits Only.

Active Alleyway

\$500

Active Alleyway Sponsor Level Benefits Only.

Renaissance Zone

\$10,000

Post-Conference Email Sponsor *(1 available)*
Live Stream Sponsor *(1 available)*
Lunch Sponsors *(3 available)*
Water Bottle **(SOLD)**

Neighborhood

\$5,000

Guided Tour Sponsors *(3 available)*
Charging Station Sponsor *(1 available)*
Break Sponsors *(3 available)*
Breakout Session Sponsors *(10 available)*

Green Space

\$1,000

Green Space Sponsor Level Benefits Only.

**See Sponsor Level Benefits
on next page.**

Sponsor Benefits



	ACTIVE ALLEYWAY	GREEN SPACE	TOWN SQUARE	NEIGHBORHOOD	BUSINESS DISTRICT	REN. ZONE	DOWNTOWN
Complimentary 3-day admission for # of attendees	1	2	3	5	5	6	7
Logo in looping powerpoint	●	●	●	●	●	●	●
Logo in sponsor section of Main Street Summit app	●	●	●	●	●	●	●
Logo with link on conference website	●	●	●	●	●	●	●
Logo in Summit daily printed schedule		●	●	●	●	●	●
Vendor booth at Main Street Marketplace (Day 2)		●	●	●	●	●	●
Logo & link in post-Summit email to all attendees			●	●	●	●	●
Presentation at Main Street Marketplace during break			●	●	●	●	●
Attendee contact information after Summit				●	●	●	●
Promotional video played in Main Hall during break					●	●	●
Presentation at evening social						●	●
Optional special session with select keynote speaker(s)							●
Recognition in Main Street Summit social media							●



Push Notification – \$1,000

Looking for more exposure at the Summit? Add on a push notification to your sponsorship pledge and put your message in the palm of the attendees' hands. Be one of four companies to have a push notification delivered to each attendee through the conference app. This opportunity is available on a first-come, first-serve basis. Don't miss the chance to send your message to this niche audience!

Description of Sponsoring Items

Breakfasts (3 available)

Company name and/or logo associated with breakfast signage, agenda and recognized by emcee. Exclusive opportunity to have literature available for attendees.

Breakout Sessions (10 available)

Recognition as sponsor at breakout session and 2-3 minutes for introduction, including introducing the speaker(s). Exclusive opportunity to have literature available for attendees.

Breaks (3 available)

Gain exposure by having your company name and logo displayed during a networking break. Exclusive opportunity to have literature available for attendees.

Coffee Shop (1 available)

Your company and/or logo will be visible in signage associated with the Main Street Marketplace coffee shop, which takes place during the second day of the conference.

Charging Station (1 available)

Attendees will relax and recharge their devices in a charging station sponsored by your company. Name and/or logo will be included in signage/promotion of the charging station.

Conference App (1 available)

The conference app connects attendees with information on the agenda, keynotes and sponsors. Your company's logo will be featured in a prime location within the app for the duration of the conference.

Evening Social (1 available)

This sponsorship gives your company the opportunity to open the event, welcome attendees and give a 5-7 minute presentation about your company. Your name and/or logo will also be associated with all promotion/signage for the event. Social may be named after your company. Free admission for two representatives from your company.

Guided Tours (3 available)

Sponsor one of three guided tours! Tour themes may include Workforce, Infrastructure and Healthy, Vibrant Communities. You will be recognized in signage/promotion of tour and by tour guide. One spot on the tour will be reserved for a company representative.

Keynote Speakers (7 available)

Company name and/or logo associated with keynote speaker in signage and agenda, and recognized during the introduction of the keynote speaker by the emcee. Exclusive opportunity to have literature available for attendees.

Lanyards (1 available)

Turn each attendee into a walking advertisement for your company! Your company name/logo will be printed on each lanyard which are worn by attendees throughout the conference.

Live Stream (1 available)

Gain maximum exposure during and after the event as the sponsor of the live and archived video feed for this event. A unique opportunity for a savvy company that wants to align its company with thought-leading industry experts presenting for the day from our main stage.

Lunches (3 available)

Company name and/or logo associated with lunch signage, agenda, website and recognized by emcee. Exclusive opportunity to have literature available for attendees.

Main Street Awards (1 available)

Sponsoring the Main Street Awards gives your company leader the opportunity to open the award ceremony and congratulate award winners. Your company name and/or logo will also be associated with all signage related to the Main Street Awards.

Marketplace Tote Bags (1 available)

Exclusive opportunity to have company logo and/or name front and center on complimentary tote bags at the Main Street Marketplace.

Post-Conference Email (1 available)

The post-conference email contains presentations and contact information attendees will need after the conference, including the event survey. Your company's logo and the link to your website will be included and the email will be "Brought to You By (enter company name here)."

Water Bottle (SOLD)

Reduce, reuse, stay hydrated. Your company name and/or logo will be printed on reusable water bottles that will reduce the amount of plastic used throughout the conference. Attendees will be thankful to have water on hand during the conference and a gift to take home after!

For questions or to get involved please contact Emily Brown at erbrown@nd.gov or 701-328-5312.

MAIN STREET ND

THEODORE ROOSEVELT NATL. PARK
MainStreetND.com

Other Sponsorship Opportunities

Main Street Communities

Sponsor a table in the Main Hall! One table will be reserved to be themed after your community. A centerpiece is recommended, and additional items can also be utilized in the decor of the table.

This level is reserved for Main Street communities as of June 30, 2019.

Sponsorship Level	\$150	\$300	\$500
Complimentary 3-day admission for # of attendees	2	4	6
Vendor table in Main Street Marketplace (Day 2)	X	X	X
Picture in community highlight presentation	X	X	X

This sponsorship opportunity is only available until Aug. 15

Main Street Partners

This level is reserved for Main Street Initiative's not-for-profit and publicly-funded implementing partners.

Ask us for details!

Main Street Advocate

This level includes all in-kind donations.

Ask us for details!



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