

MAIN STREET ND

MAIN STREET BEST PRACTICES: GRAND FORKS

Population: 55,831

Type of project(s): Vibrancy, Workforce Attraction, Downtown Revitalization, Infrastructure, Transportation

Project Description and Goals: In 2015 Mayor Michael Brown of Grand Forks announced the local vibrancy initiative, which was led by the Downtown Working Group and the Arts & Events Committee. The process featured community-focused listening sessions and public forums, and the development of a collective vision for their future. The final plan was completed in fall of 2016. This Initiative outlines future projects and improvements designed to contribute to the vibrancy of Grand Forks. Many of the recommendations were acted upon immediately, including programmatic recommendations for local decision-makers.

Grand Forks was the winner of the 2018 Main Street Excellence Award!

This is a Best Practice Because:

- The initiative features investment in existing parts of town making good use of past infrastructure investments and saving the community money in the long-run.
- The plan outlines many efforts that will improve quality of life for all community members such as support for public arts, investment in parks, and efforts to improve multimodal transportation opportunities.
- The development of this initiative featured incredible amounts of collaboration and community engagement, seeking to include the voices of community members from a variety of fields.
- By showing that they are investing in their future and taking steps to make Grand Forks more livable and vibrant, this community is actively working to attract and retain youth, resources, and a talented workforce.



Learn More:

Contact: Meredith Richards (Deputy Director of Community Development, Grand Forks) 701-792-2864



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