

MAIN STREET ND

2020 SUMMIT

2020 SUMMIT SPONSORSHIP LEVELS

Transformer - \$10,000+

Main Street Awards Sponsor *(1 available)*
Reusable Swag Bag Sponsor *(1 available)*

Capacity Builder - \$7,500

Keynote Speaker Sponsor *(2 available)*
Health and Safety Items *(2 available)*
Mailed Snack Sponsor *(3 available)*

Engager - \$5,000

Save the Date Sponsor *(2 available)* • Break Sponsor *(3 available)*
Breakout Session Sponsor *(12 available)* • Breakfast Sponsor *(1 available)*

Adaptor - \$2,500

Adapter Sponsor Level Benefits Only

Promoter - \$1,000

Promoter Sponsor Level Benefits Only

Creator - \$500

Promoter Sponsor Level Benefits Only

See Sponsorship Level Benefits on Next Page.

Interested in in-kind support or other partnership opportunities?

Give us a call at 701-328-5305. We'd love to talk.

2020 SPONSOR BENEFITS

	Creator \$500	Promoter \$1,000	Adapter \$2,500	Engager \$5,000	Capacity Builder \$7,500	Transformer \$10,000
All benefits and optional special session with select keynotes						X
All benefits as described below and recognition in Summit Social media.					X	X
All benefits and sponsorship video played online and onsite during breaks.				X	X	X
Below plus banner advertisements on selected presentations, customized report			X	X	X	X
Below plus survey/polling of participants' ability to participate in interactive engagement for prizes and awards, virtual chat rooms with participants.		X	X	X	X	x
Webpage linked to virtual platform including contact info of company/resource, up to three resources in virtual resource library, networking at least seven days prior to the conference, and ability to set up both online and in person	X	X	X	X	X	x
Complimentary 2-day admission for # of attendees	1	2	3	5	5	6

DESCRIPTION OF SPONSORING ITEMS

Legislative/Mayor/Student Breakfast (1 available)

Company name and/or logo will be associated with breakfast signage and online, in agenda and recognized by emcee. Exclusive opportunity to have literature available for attendees during breakfast.

Provide Reusable Swag Bag (1 available)

Provided to both in person and virtual attendees. When the participants arrive or open their box, your name will be one of the first items they see (and continue to use). Your company name/logo will be on the reusable bag given to all in person and virtual registrations.

Health and Safety Items (2 available)

The opportunity to have brand information on health and safety items including additional washing stations, hand sanitizer and/or cloth face masks. Think creatively on how your name and logo could show up on a safety item every participant receives.

Breakout Sessions (12 available)

You will receive recognition as the sponsor in signage and online during the breakout session and 2-3 minutes for an introduction, including introducing the session speaker(s).

Breaks (3 available)

Your company name and logo will be displayed during a networking and snack break online and onsite. You will have the exclusive opportunity to have literature available for attendees during the break.

Save the Date sponsor (2 available)

Your company name and/or logo along with a link to your website will be included in one of the two 'Save the Date' emails sent to potential attendees from across the state and upper Midwest. Additional recognition will be provided during the conference.

Keynote Speakers (2 available)

Your company name and/or logo will be associated with keynote speaker in signage, online during the keynote address and on the agenda. Also, you will be recognized during the introduction of the keynote speaker by the emcee.

Delivered/mailed Snack Sponsor (3 available)

Think outside (or on) the box! Your company name and/or logo will be creatively part of the snacks and delivery box that are mailed to the virtual summit attendees. Additionally, opportunity to have appropriate literature in the mailing package.

Main Street Awards (1 available)

Sponsoring the Main Street Awards ceremony gives your company representative the opportunity to open the award ceremony and congratulate award winners. Your company name and/or logo will also be associated with signage related to the Main Street Awards.

**For questions or to get involved, please contact Maria or Emily
at 701-328-5305, mehanson@nd.gov or erbrown@nd.gov.**