

Tuesday, October 6, 2020				
Room	Time	Session Title	Description	Speakers
PR 104-105	10:10 - 10:55 AM	Fostering Native American Entrepreneurism	Hear from entrepreneurs and leaders about resources and ways communities and regions can best support Native American business development. Leave with a better understanding of the cultural and institutional hurdles to Native American entrepreneurship and how these obstacles can be overcome.	Lorraine Davis Scott Davis Al Nygard Bill Condon Ellen Huber
Online only	10:10 - 10:55 AM 105	The Main Street Student Advisory Committee	Join this session to hear from the current Main Street Student Advisory Committee	Anna Scallon Annabelle Barcomb Baileigh Ripplinger Elizabeth Urwiller Madilyn Nunburg Joe Zaharia
Online only	10:10 - 10:55 A10M	Community Resilience	What does it mean for a community to be "resilient"? During this session Federal experts from FEMA and EDA will discuss how their programs address resilience at the local, state and tribal levels during the time of COVID-19, and ask how we can take a more holistic approach to resilience. Speakers will also present funding opportunities and programs that relate to recovery, preparedness and mitigation.	Tim Gelston Nicole Aimone Zac Graves Cody Schulz
Online only	10:10 - 10:55 AM	Local Food and Food Sovereignty in North Dakota	Speakers will explore how locally grown food and food sovereignty are essential elements of resilient communities, particularly within the context of the Tribal Nations in our Region. Speakers will share several examples from around North Dakota.	Keith Knudson Mary Podoll Megan Laudenschlager
PR 101	10:10 - 10:55 AM	Succession Planning in Your Business or Organization	How do you become a 100-year-old family business on Main Street, North Dakota? You work on the business and on the family. You put in time, communicate and are intentional about creating a culture for the people you	T.J. Russell Toni Sandin Laurel Reuter

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			employ and the community you serve. Cloverdale Foods is in its fourth generation of family ownership with the fifth generation now actively working in the business.	
PR 104-105	11:00 - 11:45 AM	The Future of Rural Economic Development in ND	This session highlights recent work of the North Dakota Rural Development Council. Speakers will explore the future of economic development in rural North Dakota communities, trends that may influence communities in the near future, opportunities for increasing collaboration and creative ways to leverage resources.	Teran Doerr Megan Laudenschlager Sen. Janne Myrdal Shawn Kessel
Online only	11:00 - 11:45 AM	Leadership Through Change	What is the biggest key to navigating change? It is often creating the desire in those you're leading to want to understand and embrace the change. This requires leadership at all levels to understand the cultural importance of establishing the big picture with purpose and the steps to get there with buy-in. Learn new ways to be a trusted leader that is authentic, transparent, and has the skills to navigate through change.	Molly Herrington Debbie McCarthy
Online only	11:00 - 11:45 AM	The Rise of Remote Work: A New Program for North Dakota Businesses	With the onset of the pandemic, half of the American workforce found itself thrown into a remote work situation. In May of 2020, 100 million Americans were working from home, including NDSU Extension employees. Four specialists took a remote work certification course through Utah State University Extension. This was so beneficial it will now be rolled out in North Dakota! This session provide an overview of remote work in the U.S and the new Master Remote Work Professional Certification Course. This educational program is designed to equip course participants with tools and skills needed to transition from on-site work into a virtual remote work career. There will be an opportunity to learn about remote work employment opportunities.	Andrea Bowman Macine Lukach Marie Hvidsten Jodi Bruns
Online only	11:00 - 11:45 AM	Arts Partnerships Build Resilient Communities	There is no doubt that the arts provided important continuity for many over the last few months and remain at the heart of all we do. Recent examples of successful partnerships from across ND will be shared, demonstrating arts partnerships create stronger bonds and continuing opportunities for community growth.	Thomas Nash Dawn Mandt William Panos Kim Konikow
Online only	11:00 - 11:45 AM	Business Philanthropy for Resilient Communities	A key piece of a resilient community comes in the form of financial support. Businesses, individuals, families and charitable organizations all play a role in investing in their community. How do you create a resilient community?	Paul Steffes John Schwan

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			Through philanthropic investments to enrich the quality of life. Paul Steffes of Steffes Corporation in Dickinson, North Dakota, and John Schwan of Schwan Financial Group in Aberdeen, South Dakota, will provide real-life examples of philanthropic support creating resiliency and enhancing the quality of life in communities across the Dakotas.	
Online only	1:00 - 1:45 PM	Planning for Resilient Communities	This session highlights opportunities for North Dakota communities to integrate resilience planning into local and regional planning. Speakers will discuss Hazard Mitigation Planning, Comprehensive Economic Development Strategy Plans, and highlight several examples.	Nicole Aimone Zac Graves Cody Schulz
Online only	1:00 - 1:45 PM	Culture Connection: A Community Committed to Your Cause	There's been a lot of talk about how to build a strong workplace culture over the past few years. During this time of change, the condition of your culture will have a direct impact on your organization or community's ability to adapt and thrive. In this session, learn how to build and support a team that stays connected and committed to your mission, vision and cause.	Raquel Nachatilo
Online Only	1:00 - 1:45 PM	Building a "Cultureshed"	CULTURESHED;1. A geographic region irrigated by streams of local talent and fed by deep pools of human and natural history.2. An area nourished by what is cultivated locally.3. The efforts of writers, performers, visual artists, scholars, farmers and chefs who contribute to a vital and diverse local culture. Wormfarm's programs have taken many forms for the past 20 years, from a farm-based artist residency to large scale annual festival, Committed to a healthy polyculture Wormfarm considers the vital connections across and between rural and urban, people and land, culture and agriculture.	Jay Salinas
PR 104-105	1:00 - 1:45 PM	Podcasting Live with Develop This!	In this session, get a behind-the-scenes look at podcasting from the technology to the interviews from the economic development industry's top podcasters. You will even get to watch two live interviews with North Dakota celebrities.	Dennis Fraise Jason Hutcheson Governor Burgum Brad Barth
Online only	2:00 - 2:45 PM	Resources for Succession Planning in North Dakota	Representatives from the North Dakota Small Business Development Centers and NDSU Extension will provide an overview of resources for business succession planning specific to North Dakota.	Tiffany Ford Mary Beth Votava Carrie Johnson
Online only	2:00 - 2:45 PM	Youth Leadership	will realize that they may have to alter their approach in order to influence others.	Molly Herrington Jessica DelVaal

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Online only	2:00 - 2:45 PM	Housing During the COVID-19 Crisis	Navigate federal and state regulations and learn about programs available for homeowners and renters that have been impacted by the COVID-19 pandemic.	Jennifer Henderson Brandon Detleff Dave Flohr Jessica Thomasson
Online only	2:00 - 2:45 PM	Linking Rural and Urban Communities for Vitality, Resilience, and Prosperity	Rural/ Urban Flow is a way to think about and realize a healthy regional ecosystem that values cultural differences, interconnectedness, and shared humanity – one that acknowledges both upstream influences and downstream effects. A vibrant and resilient region considers both its essential rural and urban parts. The Flow looks beyond neighborhoods and news feeds to cultivate common ground.	Jay Salinas Karen Ehrens Lindsay Ostile
PR 104-105	2:00 - 2:45 PM	RFP Responses: Your Guide to Winning More Projects	Learn how to best use your time to submit RFPs that will actually get results. Economic developers and the Department of Commerce will discuss how RFPs are sent out, who receives them and how and whether to respond with accurate information.	Kevin Sonsalla Shawn Kessel Ryan Aasheim Shannon Duerr Matthew Marshall
Online only	2:00 - 2:45 PM	Leadership Panel: Lessons from Blue Zones Projects, Past and Present	There is a paradox that exists in population health in which community leaders must learn from past public health efforts while realizing that the same strategy applied in two communities almost never produces the same results. Consequently, it is important to hear from stakeholders across the continuum of community transformation to understand how strategy, process, measurement, innovation, iteration and community collaboration all play vital roles in the story of any successful public health initiative. This session will feature a leadership panel representing different phases of Blue Zones initiatives aimed at transforming the well-being of the communities in which they live and serve. Driven by experts in built environment, public health, municipality management, and population health, this discussion will feature critical lessons learned and innovation strategies from leadership on the front line of community transformation.	Gregg Mandsager Nick Buettner Janna Pastir Chad Adams Mark Fenton Melissa Lyon

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Wednesday, October 7, 2020

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<p>Online only</p>	<p>10:30 - 11:15 AM</p>	<p>Smart, Efficient Infrastructure: Calculating the Costs of Development</p>	<p>Smart, Efficient Infrastructure is one of the three pillars of the Main Street Initiative, but what does it actually mean? Michael Tolan from the North Dakota Department of Commerce will demonstrate a new tool from MSI that helps cities estimate the costs and benefits of development, while Michael Rodriguez, Director of Research at SmartGrowth America, will provide examples of how cities have incorporated smart, efficient infrastructure from around the country.</p>	<p>Michael Tolan Michael Rodriguez</p>
<p>PR 104-105</p>	<p>10:30 - 11:15 AM</p>	<p>Grow Your Own - Investing in Your Future</p>	<p>This session will explore how our citizens can remain rooted in our communities while they grow their careers. Learn how higher ed can provide hands-on technical learning in virtual settings and through local partnerships, and the ways social/emotional learning in K-12 enhance the career paths in high priority occupations like cybersecurity, healthcare and energy.</p>	<p>Dr. Jensen Katie Ralston Mari Volk Erin Oban</p>
<p>Online only</p>	<p>10:30 - 11:15 AM</p>	<p>The Walkability - Livability Intersection</p>	<p>Walkability is an essential part of what makes a community livable. This session is a follow up to Jeff Speck's keynote presentation and will feature moderated discussion about the importance of public spaces, infrastructure that encourages multi-modal transportation, and how this all relates to North Dakota communities.</p>	<p>Jeff Speck Mindi Schmitz Justin Kristan Dave Leingang</p>
<p>Online only</p>	<p>10:30 - 11:15 AM</p>	<p>Economic Development Incentives: What Works</p>	<p>Economic development leaders are being challenged to examine and update incentive policies and practices to be more accountable and provide for more widely shared growth. Ellen Harpel of Smart Incentives will discuss strategies to review and redesign incentives to address community goals, such as small business growth/survival, equitable development across regions, and changing labor markets and talent shortages. Please join us for this presentation on current trends and a Q&A discussion about how to make incentives work better for your communities.</p>	<p>Ellen Harpel</p>

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Online only	10:30 - 11:15 AM	Destination Data: How Awareness Impacts Economy	Destination marketing impacts perceptions that influence workforce and business recruitment, visitors, revenue and activities. In this session, you will learn how destination marketing impacts perceptions of North Dakota and how that compares to other states. Understanding data on our current environment with the pandemic, and related opportunities, is key to taking action toward a fast recovery.	Anna Blount Sara Otte Coleman
Online only	11:20 - 12:00 PM	Economic Development 101 Training	Next Move Group has a unique perspective to share with economic development board members & elected officials regarding their roles in economic development. Next Move Group has this unique perspective based on 2 primary experiences: 1) Next Move Group has done more economic development executive searches than any firm in America over the last year and each time they do a search they interview board members and elected officials in that community. So, likely no firm in America has heard what board members and elected officials want from coast to coast over the last year than Next Move Group. 2) Next Move Group also represents small to mid-sized manufacturers via site selection projects, so Next Move has the perspective of seeing the best recruitment programs, the best incentives programs, the best fam tours, etc. that communities from coast to coast offer their clients. These 2 unique perspectives have allowed Next Move Group to build a popular training presentation for economic development board members and elected officials.	Chad Chancellor
Online only	11:20 - 12:00 PM	Small Business Resiliency During COVID-19	The COVID-19 pandemic has been tough for everyone. And as the world was being forced to navigate these uncharted waters, small businesses have been working tirelessly to get creative and keep their business afloat. In this panel, hear from the owners of four resilient North Dakota businesses who have faced these challenges with creativity, innovation, and networking to not only survive, but thrive.	Chelsey Steinlicht Jazmine Schultz Travis Gerjets Emily Schroeder Steve Olson Dr. Emmet Kenney Jr.

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PR 104-105	11:20 - 12:00 PM	The Intersection of Higher Ed and Main Street	A wide array of high priority occupations require two years or less of college, and can occur from remote locations. Those who enter into roles in electronics, welding, cybersecurity and healthcare have excellent long-term career growth potential when they earn stackable degrees and credentials. Learn more about technical degrees that incorporate hands-on learning in virtual settings, and how North Dakota's Operation Intern creates learning opportunities that that can be applied to technical degrees and an effective pipeline for workforce recruitment.	Dr. Jensen Katie Ralston David E. Farnsworth Randi Schaeffer
Online only	11:20 - 12:00 PM	Cultivating the Creative Response	The power of observation, combined with our well-tuned empathy muscles can inspire creative responses among people who care about the places where they live. Stephen Goldsmith will share case studies from across the globe and offer some useful tools for building the empathy muscle. He will also discuss opportunities for North Dakota youth to participate in a <i>global</i> project that builds solidarity among the world's next generation of citizens and our future leaders.	Stephen Goldsmith Keith Bear
Online only	11:20 - 12:00 PM	Tourism Marketing Summit	This annual summit is presented by North Dakota Tourism and includes a first look at the 2021 plan for marketing the state, with an overview of strategies and cooperative advertising opportunities. Agile marketing has been essential in 2020, and while there are many unknowns, the Tourism Division will provide an update on the current environment and plan to inspire travel and drive traffic to tourism and hospitality businesses.	Sara Otte Coleman Other staff of the North Dakota Tourism Division will present.

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<p>Online only</p>	<p>11:20 - 12:00 PM</p>	<p>Building Business and Community Partnerships</p>	<p>Partnerships between the community and private business leaders have the potential to enrich the quality of life for professionals and for community members. Learn how Suzi Sobolik, newly elected city commissioner of Dickinson and owner of Steffes Corporation, took the initiative to take her state-wide experience with Leadership North Dakota back to her hometown of Dickinson. She worked with city leaders to create Leadership Dickinson and offer professional and personal development for many people in her community. The relationships that have been created among participants continues to have a ripple effect creating collaboration. Stacey Thomas will share how her service on nonprofit boards in her community has led to creating an attractive quality of life for the communities of Bismarck and Mandan. These two real-life examples will demonstrate how each person can play a role in creating a more resilient community.</p>	<p>Suzi Sobolik</p>
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