

## 2020 Main Street Summit Agenda

Tuesday, October 6, 2020

8:00 am Virtual Coffee Shop Opens

9:00 am Welcome from Interim Commerce Commissioner Shawn Kessel  
Opening Keynote from Governor Doug Burgum

10:10 am Concurrent Sessions

*Fostering Native American Entrepreneurism*  
*The Main Street Student Advisory Committee*  
*Community Resilience*  
*Local Food and Food Sovereignty in North Dakota*  
*Succession Planning in Your Business or Organization*

11:00 am Concurrent Sessions

*The Future of Rural Economic Development in ND*  
*Leadership Through Change*  
*The Rise of Remote Work: A New Program for North Dakota Businesses*  
*Arts Partnerships Build Resilient Communities*  
*Business Philanthropy for Resilient Communities*

12:00 pm Keynote from Develop This! Podcast; *Bouncing Back – The Path Forward*;  
Sponsored by EDND

1:00 pm Concurrent Sessions

*Planning for Resilient Communities*  
*Culture Connection: A Community Committed to Your Cause*  
*Building a "Cultureshed"*  
*Podcasting Live with Develop This!*  
*Blue Zones Keynote: A Collaborative Vision for Wellbeing*

2:00 pm Concurrent Sessions

*Transition and Continuity of ND Small Businesses: The Future of our Communities*  
*Youth Leadership*  
*Housing During the COVID-19 Crisis*  
*Linking Rural and Urban Communities for Vitality, Resilience and Prosperity*  
*RFP Responses: Your Guide to Winning More Projects*  
*Leadership Panel: Lessons from Blue Zones Projects Past and Present*

3:00 pm Closing Keynote from Stephen Goldsmith; *The Fine Art of Adapting: Reclaiming What Matters*; Sponsored by NDCA

4:00 pm Closing Comments from Governor Doug Burgum and EDND Awards

*Hosted in partnership with the EDND Fall Conference, ND Council on the Arts Statewide Arts Convening and Prairie Family Business Association Conference.*

## 2020 Main Street Summit Agenda

Wednesday, October 7, 2020

7:30 am	Virtual Coffee Shop Opens Virtual Breakfast Discussion with Elected Leaders and Students
8:30 am	Day 2 Kickoff and Main Street Awards Presentation
9:15 am	Opening Keynote from Jeff Speck; <i>Towards a More Walkable North Dakota</i> ; Hosted by 1MC Bismarck-Mandan
10:30 am	Concurrent Sessions <i>Smart, Efficient Infrastructure: Calculating the Costs of Development</i> <i>Grow Your Own - Investing in Your Future</i> <i>The Walkability – Livability Intersection</i> <i>Economic Development Incentives: What Works</i> <i>Destination Data: How Awareness Impacts Economy</i>
11:20 am	Concurrent Sessions <i>Economic Development 101 Training</i> <i>Small Business Resiliency During COVID-19</i> <i>The Intersection of Higher Ed and Main Street</i> <i>Cultivating the Creative Response</i> <i>Tourism Marketing Summit</i> <i>Building Community and Business Partnerships</i>
12:15 pm	Closing Keynote from Jeffon Seely; <i>Creating A Thriving Community: The Power of Diversity, Equity, and Inclusion</i>
1:15 pm	Closing Comments from Interim Commerce Commissioner Shawn Kessel and Governor Doug Burgum

*Thanks to our partners and event sponsors  
– we couldn't do this without you!*

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