## 2021 SUMMIT SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Catalyst</strong></td>
<td>$25,000</td>
<td>Stage Sponsor</td>
</tr>
<tr>
<td><strong>Transformer</strong></td>
<td>$10,000</td>
<td>Main Street Awards Sponsor, Reusable Swag Bag Sponsor</td>
</tr>
<tr>
<td><strong>Capacity Builder</strong></td>
<td>$7,500</td>
<td>Keynote Speaker Sponsor, Health and Safety Items, Mailed Snack Sponsor</td>
</tr>
<tr>
<td><strong>Engager</strong></td>
<td>$5,000</td>
<td>Save the Date Sponsor, Break Sponsor, Breakout Session Sponsor</td>
</tr>
<tr>
<td><strong>Adaptor</strong></td>
<td>$2,500</td>
<td>Adapter Sponsor Level Benefits Only</td>
</tr>
<tr>
<td><strong>Promoter</strong></td>
<td>$1,000</td>
<td>Promoter Sponsor Level Benefits Only</td>
</tr>
<tr>
<td><strong>Creator</strong></td>
<td>$500</td>
<td>Creator Sponsor Level Benefits Only</td>
</tr>
</tbody>
</table>

See Sponsorship Level Benefits on Next Page.

Interested in in-kind support or other partnership opportunities?
Contact us at mehanson@nd.gov. We’d love to talk.
## 2021 Sponsor Benefits

<table>
<thead>
<tr>
<th>Creator</th>
<th>Promoter</th>
<th>Adapter</th>
<th>Engager</th>
<th>Capacity Builder</th>
<th>Transformer</th>
<th>Catalyst</th>
</tr>
</thead>
<tbody>
<tr>
<td>$500</td>
<td>$1,000</td>
<td>$2,500</td>
<td>$5,000</td>
<td>$7,500</td>
<td>$10,000</td>
<td>$25,000</td>
</tr>
</tbody>
</table>

- **All benefits below plus stage naming.**
  - Creators
  - Promoters
  - Adapters
  - Engagers
  - Capacity Builders
  - Transformers
  - Catalysts

- **All benefits below plus breakout session sponsor recognition.**
  - Creators
  - Promoters
  - Adapters
  - Engagers
  - Capacity Builders
  - Transformers
  - Catalysts

- **All benefits below plus recognition in Summit Social media with ability to set up booth in person.**
  - Creators
  - Promoters
  - Adapters
  - Engagers
  - Capacity Builders
  - Transformers
  - Catalysts

- **All benefits below plus sponsorship video played online and onsite during breaks.**
  - Creators
  - Promoters
  - Adapters
  - Engagers
  - Capacity Builders
  - Transformers
  - Catalysts

- **All benefits below plus banner advertisements on selected presentations and customized report.**
  - Creators
  - Promoters
  - Adapters
  - Engagers
  - Capacity Builders
  - Transformers
  - Catalysts

- **Logo placement on the website, visual and verbal recognition during event.**
  - Creators
  - Promoters
  - Adapters
  - Engagers
  - Capacity Builders
  - Transformers
  - Catalysts

- **Complimentary in-person or virtual admission for # of attendees.**
  - Creators: 1
  - Promoters: 2
  - Adapters: 3
  - Engagers: 5
  - Capacity Builders: 5
  - Transformers: 6
  - Catalysts: 10

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**OCTOBER 12, 2021**
**WEST FARGO, NORTH DAKOTA**
MainStreetSummitND.com

**NORTH Dakota**
Be Legendary.