



North Dakota State Council on Developmental Disabilities

Living Local Network Airtime

October 1 - 31, 2024

Airtime Summary

North Dakota State Council on Developmental Disabilities aired a video informing viewers of the availability and support offered through the Aging & Disability Resource Link.

KAT & Company provided additional airtime and the video played across the entire Living Local Network.



Total Airtime

Paid Airtime

- 10/1/2024 - 10/31/2024
- 3 plays/day
- 69 plays on each of the 126 display monitors
- 8,694 plays across Living Local Network

Bonus Airtime

- 10/1/2024 - 10/31/2024
- 3 plays/day
- 69 plays on each of the 126 display monitors
- 8,694 plays across Living Local Network

- **17,388 total plays** across all participating Living Local Network displays throughout the **23-day flight**
- Airtime is now completed

