

North Dakota Highway Patrol Social Media/SmartPhone App Code of Conduct

The North Dakota Highway Patrol's (NDHP) social media pages and smart phone app are moderated, therefore all posted comments will be reviewed for appropriate content. Comments that are off-topic or include abusive or vulgar language, spam, hate speech, personal attacks, advertisements or endorsements of products or similar content will be removed. NDHP reserves the right to determine which comments are acceptable. NDHP will post and attempt to comment on legitimate questions and concerns. Submitted questions or comments via the NDHP smartphone app or social media private messaging are also subject to the policy stated above. Questions or comments that are off-topic or include abusive or vulgar language, spam, hate speech, personal attacks, advertisements or endorsements of products or similar content may be disregarded or reported and investigated, if deemed appropriate.

NDHP will not collect or retain comments on social media pages if these comments are simply correspondence in nature, as determined by NDHP. As these social media sites are public forums, any information provided by users in their comments will be publicly available and subject to the privacy policies of the respective social media site. Please do not include personal details or any other information you do not want available to the general public. If you choose to post personal information, you do so at your own risk. NDHP disclaims any liability for any loss or damage resulting from any comments posted on its social media pages or on any public posts made on the NDHP smartphone app.

NDHP Privacy Policy

Your privacy is important to us. At North Dakota Highway Patrol (NDHP), we have a few fundamental principles:

- We don't ask you for personal information unless we truly need it.
- We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.
- We don't store personal information on our servers or the offsite servers of the third party service providers we use to provide our core services unless required for the on-going operation of one of our services.
- In our social networking and mobile application products, we aim to make it as simple as possible for you to control what visible to the public, seen by search engines, kept private, and permanently deleted.

Below is our privacy policy which incorporates these goals:

NDHP operates one website (www.nd.gov/ndhp) as well as one mobile application and several social media sites. It is the policy of the NDHP to respect user's privacy regarding any information we may collect while operating our website, applications and social media sites.

Non-Personally-Identifying Information

NDHP collects, or may have a third-party service collect, non-personally-identifying information of the sort that mobile applications typically make available, such as the type of device using the Application, the operating system, location information, and aggregated user statistics. For instance, NDHP may monitor the most popular features of the Application. NDHP's purpose in collecting non-personally-identifying information is to better understand how users utilize the Application. From time to time, NDHP may release non-personally-identifying information in the aggregate, e.g., by publishing or disclosing to third parties a report on trends in the usage of the Application or of mobile applications including the Application.

Personally-Identifying Information

Certain users of the Application choose to interact with NDHP in ways that require NDHP to gather personally-identifying information. The amount and type of information gathered depends on the nature of the interaction. For example, we ask users who log in to a social network through the Application to provide a username and an email address. NDHP collects such information only insofar as is necessary or appropriate to fulfill the purpose of the user interaction. We do not share personally-identifying information other than as described below. Users can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain Application-related activities.

Sharing of Personally-Identifying Information

NDHP shares personally-identifying information only with those of its employees, contractors and affiliated organizations that need to know that information in order to process it on our behalf or to provide services available through the Application, and that have agreed not to disclose it to others. For

instance, NDHP uses third party vendors and hosting partners to provide the necessary hardware, software, networking, data storage, and related technology required to run the services available through the Application. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using the Application you consent to the transfer of such information to them and their potential sub-contractors. NDHP will not rent or sell personally-identifying information to anyone.

Other than to its employees, contractors and affiliated organizations, as described above, NDHP discloses personally-identifying information only when required to do so by law, or when we believe in good faith that disclosure is reasonably necessary to protect the property or rights of NDHP, third parties or the public at large.

Use of Push Notifications

With your consent, NDHP may send push notifications or alerts to the device you use to access the Application. Such notifications can reach you even when you are not logged in to the Application or the Application is not running on your device. NDHP uses push notifications to send messages related to the services provided through the Application or to make general information available to you. You can deactivate push notifications in the settings of your device at any time.

Protection of Information

NDHP takes all measures reasonably necessary to protect against the unauthorized access, use, alteration, loss, or destruction of personally-identifying information.

Cookies

A cookie is a string of information that a web server stores on a user's computer or other device, and that the user's device provides back to the web server each time the user returns. NDHP uses cookies as part of the Application to remember user preferences and make available to you the services provided through the Application. By using the Application, you consent to the use of cookies by NDHP as described above.

Do-Not-Track Disclosures

Neither NDHP nor any third party engages in the collection of personally-identifiable information about your online activities over time and across third-party websites or online services when you are accessing or using the Application. For this reason, the Application does not respond to "Do Not Track" signals or other mechanisms providing you the ability to exercise choice regarding the collection of such information.

Age Limitation

The Application is not directed and should not be available to children under 13 years of age. We do not knowingly collect any kind of personal information from children under 13 years of age. If you are under the age of 13, do not use the Application or otherwise provide us with personal information. If we become aware that such information has been collected, we will immediately delete such information. If any parent or guardian learns or otherwise becomes aware of a child under 13 years of age using the Application or otherwise providing personal information to us, please contact us.

Review of and Changes to Personally-Identifying Information

Email us at cbsolberg@nd.gov to find out what personally-identifying information we have collected about you and request any necessary changes.

Privacy Policy Changes

Although most changes are likely to be minor, NDHP may change its Privacy Policy from time to time, and at our sole discretion. Changes to the Privacy Policy will be effective as of the date we post the revised version on this page or make it otherwise accessible through the Application as a notification and will apply only to our collection, use and sharing of information after such date. NDHP encourages users to frequently check this page for any changes to its Privacy Policy. After the effective date of any change in this Privacy Policy, your continued use of the Application, other than to review the revised version of this Privacy Policy, will constitute your acceptance of such change.

Your Consent

By using the Application, you declare your consent to our collection, use, and sharing of any information pertaining to you as described in this Privacy Policy.

IF YOU DO NOT CONSENT TO OUR COLLECTION, USE, AND SHARING OF YOUR INFORMATION AS DESCRIBED IN THIS PRIVACY POLICY, PLEASE EXIT AND DO NOT USE THE APPLICATION.

Effective Date

The effective date of this Privacy Policy is February 28, 2018.

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