REMEMBERING HOLLY

Last year, the beloved director of the Entrepreneurial Center for Horticulture at Dakota College at Bottineau passed.

Holly Mawby, of Esmond, N.D., devoted her life to helping local producers around the state grow their businesses.

Once an active member of the North Dakota Farmers Market & Growers Association,

Holly was a big part in planning the annual North Dakota Local Foods Conference. Her presence is greatly missed, and the North Dakota Department of Agriculture hopes her legacy lives on through her work that improved the local foods community.

CONFERENCE DONORS

- Coal Creek Coffee
- Due North GF Bakery
- Grubbersputz's Pizza
- Honey Lovers

Special thanks to all of our volunteer speakers. Without you this conference would not be possible.

ABOUT

The 2022 Local Foods/Pride of Dakota Conference will feature two full-days of educational sessions with experts designed to improve your small business.

Participants will learn about opportunities they can utilize to reach more customers, a variety of marketing strategies and business planning tips to ensure their success financially and for the years to come.

SPECIAL EVENTS

March 4 - 4:30 p.m. - 6 p.m.
North Dakota Farmers Market & Growers Association (NDFMGA) Annual Meeting

March 5 - 3:45 p.m. - 4:15 p.m.
Pride of Dakota Annual Service Awards Ceremony

LOCAL FOODS PRIDE OF DAKOTA CONFERENCE

March 4 & 5
2022
MARCH 4TH

Combined (Room: Pier 7)
9:45 a.m. - 10 a.m. - Welcome
10 a.m. - 11 a.m. - Panel Discussion (N.D. Dept. of Agriculture Staff)
11 a.m. - 12 p.m. - Lunch

Local Foods (Room: Cutty Stark)
12 p.m. - 12:45 p.m. Course of Action (Dakota College at Bottineau - Quinn Renfandt)

Pride of Dakota (Room: Nautilus)
12 p.m. - 12:45 p.m. Shop ND & Business Plans (SBDC CARES Project Manager - Greg Syrup)
12:45 p.m. - 1 p.m. Break

Combined (Room: Pier 7)
1 p.m. - 2 p.m. Expand Your Brand - Digital Marketing Strategies for Small Businesses (Agency MABU - Steph Landwehr & Annette Schilling Willis)
2 p.m. - 2:30 p.m. Networking Snack Break - Pier 7

Combined (Room: Pier 7)
2:30 p.m. - 3:15 p.m. Going Full-Time (Memories from Home by Becky - Becky Zahn-Walcker)

Combined (Room: Pier 7)
3:15 p.m. - 4 p.m. Booth Setup Basics (5 Second Rule Bracelet - Pam Emmil)

Closing Statements (Room: Pier 7)
4 p.m. - 4:15 p.m. Closing Statements (N.D. Dept. of Agriculture Staff)
4:30 p.m. - 6 p.m. NDFMGA Annual Meeting

MARCH 5TH

Local Foods (Room: Cutty Stark)
8:30 a.m. - 9:15 a.m. Encouraging Your Community's Local Food Sense (Lena's Fresh Farmers Market - Danielle Mickelson)

Local Foods (Room: Cutty Stark)
10:15 a.m. - 11 a.m. How to Best Use Financial Statements as a Small Business Owner (SBDC - Payton Tivis)
Lunch - 11 a.m. - 12 p.m.

Local Foods (Room: Cutty Stark)
12:15 p.m. - 1 p.m. High Tunnel Basics (Dakota College at Bottineau - Keith Knudson)

Local Foods (Room: Nautilus)
12:15 p.m. - 1 p.m. Trademark Basics (UND - Jason Jenkins)

Local Foods (Room: Nautilus)
1:15 p.m. - 2 p.m. Going Organic (North Star Farms - Marvin Baker)

Local Foods (Room: Nautilus)
1:15 p.m. - 2 p.m. How to Operate a Small Business Using Lean Principles (Impact ND - Reza Maleki)
2 p.m. - 2:30 p.m. Networking Snack Break - Pier 7

Local Foods (Room: Nautilus)
2:30 p.m. - 3:00 p.m. Local Foods Map (N.D. Dept. of Agriculture - Kristine Kostuck)

Local Foods (Room: Nautilus)
2:30 p.m. - 3:00 p.m. Pride of Dakota Updates (N.D. Dept. of Agriculture - Katie Huizenga)
3:30 p.m. - 3:45 p.m. Closing Statements
3:45 p.m. - 4:15 p.m. POD Awards Ceremony