



2016 NDFMGA & Local Foods Conference

Friday, February 5, 2016

9:00 am	Registration
9:30 - 11:30 am	Pre-conference-veggie compass workshop Keith Knudson, ECH Dakota College at Bottineau
12:00 - 12:55 pm	Light lunch and welcome
1:00 - 2:00 pm	High tunnel profitability Adam Montri, Michigan State University, Hoophouse Outreach Specialist

Break Out Sessions

	PRODUCTION	POINT OF SALE
2:05 - 2:50 pm	Saving seeds/how to select vegetable varieties Theresa Podoll, Prairie Road Organic Seed	Selling to a grocery store: do's and don'ts Cammy Busta, Regional Produce Manager, Hugos Stores
2:50 - 3:20 pm - Break		
3:20 - 4:20 pm	Virtual farm and field tours Frank Kutka, NPSAS farm breeder club	Selling to a co-op: do's and don'ts Randy Joersz, Bisman Food Co-op Kaye Kirsch, Prairie Roots Food Co-op Brett Lysne, Amazing Grains Food Co-op

4:20 - 4:50 pm	Hotel check in, prepare for evening activities
4:50 pm	Banquet, NDFMGA annual meeting & social to follow

2016 NDFMGA & Local Foods Conference Saturday, February 6, 2016

7:00 - 8:25 am **Continental Breakfast**
 8:00 am **Registration**
 8:30 - 9:30 am **What is my tomato worth?**
 Lynda Anareno, University of Minnesota Market Coach

Break Out Sessions

	PRODUCTION	MARKETING
9.35 - 10:30 am	Food safety in the field Keith Knudson, ECH Dakota College at Bottineau	Diversify through agritourism Dean Ihla, Tourism Development Manager, ND Department of Commerce-Tourism Division
10:30 - 10:45 am	Break	
10:45 - 11:30 am	Food processing safety Julie Garden-Robinson & Clifford Hall, NDSU Food Science Department	Online ordering: panel discussion Rachel Brazil, Central Dakota Buying Club Kaye Kirsch, Prairie Roots Food Co-op
11:30 am - 12:15 pm		Creating a business plan and securing financing Paul Smith, Regional Director, ND Small Business Development- Fargo Center Martin Peterson, Town and Country Credit Union
12:15 - 1:30 pm - Lunch with update from Ester McGinnis on High Tunnel Survey, ECH Survey. Justin Lumpkin: USDA Livestock and Grain Market News - Pricing study introduction		
1:30 - 2:25 pm	Incorporating cover crops in your specialty crop operation Mark Boen, Bluebird Gardens	How to use social media better to market your farm or farmers market Glenn Muske, NDSU Extension
2:25 - 3:00 pm - Break/Contest judging		
3:00 - 3:55 pm	Irrigation: best practices for my fruits and vegetables Adam Montri, MSU Hoophouse Outreach Specialist	How to market yourself and the market Lynda Anareno, U of M Market Coach

3:55 – 4:55 pm **From farmers markets to CSA**
 Mark Boen, Bluebird Gardens
 4:55 pm **Announce contest winners and location for next year. Closing
 comments.**

Thank you for attending the conference. We hope you found the conference educational and worthwhile. Before you leave, please take time to fill out the conference survey to help us plan for next year. Leave them on the table or put them in the box on the registration table as you leave. Drive home safely.