

**DON'T DELAY... REGISTER TODAY FOR
DAKOTA GROWN -
LOCAL FOODS CONFERENCE
AT THE HOLIDAY INN
3803 13TH AVE S, FARGO, ND**

Two hotels are holding blocks of rooms:

Holiday Inn, (701) 282-2700

\$104 per night block held until Jan. 9th, 2012

Block under Dakota Grown Dept. of Agriculture

Days Inn (~ 8 blocks from Holiday Inn), (701) 235-5566

3431 14th Ave S, Fargo

\$80.99 per night block held until Jan. 13, 2012

Block under Dakota Grown Local Foods Conference



The vision of Going Local ND is to create a food system in North Dakota that is abundant in locally produced foods to foster the betterment of our health, economic well-being and the self-reliance of our citizens.

BE VOCAL - ASK FOR LOCAL!

Sponsored by the ND Farmers Market & Growers Association

Dakota College at Bottineau

Attn.: Stacy Baldus

stacy.baldus@dakotacollege.edu

Phone: 701-228-5400



Sponsored by the North Dakota Department of Agriculture

600 East Blvd. Ave, #602

Bismarck, ND 58505-0020

DOUG GOEHRING

AGRICULTURE COMMISSIONER

TOLL-FREE: 1-800-242-7535

www.nd.gov/ndda



North Dakota Department of Agriculture
600 E. Blvd. Ave, #602
Bismarck, ND 58505-0020



Dakota Grown **LOCAL FOODS CONFERENCE**

*February 3-4
Holiday Inn
Fargo*

Schedule of Events

Friday, February 3, 2012

- 7:30 - 8:30 a.m. Registration
 8:30 a.m. Welcome & introductions
 9:15 - 10:30 a.m. **Keynote speaker - Christy James, Christy James & Associates, St. Paul, MN, is an information broker who specializes in facilitating strategic partnerships & collaborations by connecting organizations.**
 10:30 - 10:45 a.m. Break

SESSION	PRODUCTION	MARKETING
10:45 - 11:45 a.m.	Northern hardy fruits evaluation project - <i>Kathy Wiederholt, Fruit Project Manager - Carrington</i>	AgriTourism - <i>Dean Ihla, Tourism Development Manager-ND Tourism Division</i>
11:45 a.m. - 1 p.m.	Lunch with Noreen Thomas-What part of the puzzle do you fit?	
1:00 - 2:15 p.m.	The Dragonfly Garden: Discovering new technologies - <i>Tom Kalb, NDSU Extension Horticulture Specialist</i>	Christy James - Continued
2:15 - 2:30 p.m.	break	
2:30 - 3:30 p.m.	Irrigation methods for small operations - <i>Dr. Thomas Scherer, NDSU Dept. of Ag & Biosystems Engineering</i>	Great Plains Food Bank - Hunger in the Heartland - Fresh produce donations
3:30 - 3:45 p.m.	break	
3:45 - 4:45 p.m.	Small equipment options, <i>John Hendrickson, University of WI-Madison</i>	Farm to School in ND - <i>Sue Balcom, FARRMS</i>

- 5:15 - 6:15 p.m. ND Farmers Market & Growers Association Annual Meeting - Everyone welcome
 6:15 - 6:45 p.m. Social
 6:45 p.m. Dinner and special presentation from Brian & Angie McGuinness, Riverbound Farm CSA

Saturday, February 4, 2012

- 7:30 - 8:30 a.m. NDFMGA Board Meeting
 7:30 - 9:00 a.m. Breakfast & open space discussions facilitated by Christy James
 9:00 - 9:30 a.m. A word from NDFMGA President, Marvin Baker & NDFMGA Director, Holly Mawby
 9:30 - 10:45 a.m. **Social Media and You - Why and how to engage your audience - Katie Pinke, NDDA**
 10:45 - 11:00 a.m. Break

SESSION	PRODUCTION	MARKETING
11:00 - Noon	Economics of running a small farm - <i>John Hendrickson, U. of WI-Madison</i>	Tools to engage your audience - <i>Katie Pinke, NDDA</i>
Noon - 1:30 p.m.	Lunch with Abby Gold, NDSU Nutrition & Wellness Specialist - ND "Works" the Food System	
1:30 - 2:30 p.m.	Technical panel for meat & poultry - <i>Dr. Grondahl, NDDA</i>	Direct farm marketing - <i>Annie Carlson, FARRMS</i>
2:15 - 2:30 p.m.	break	
2:45 - 4:00 p.m.	Plant diseases - <i>Kasia Kinzer, NDSU Ext. Plant Diagnostic Lab</i>	Farmers market panel featuring market managers: <i>Sonya Albertson, LaMoure; Anne West, Bowdon; Maria Effertz Hanson, Velva NPFM; Pam Anderson, Bismarck Capital; Ilene Baker, Minot NPFM</i>

- 4:00 - 4:30 p.m. Conference wrap-up

Register Today

Local Food Conference - Feb. 3-4 Holiday Inn, Fargo

Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

I'm registering a friend, or two:

Name: _____

Name: _____

Meals are included in the registration price; for planning purposes we will be attending:

Friday lunch: No. _____

Friday evening banquet: No. _____

Saturday breakfast: No. _____

Saturday lunch: No. _____

Please note any special considerations for you or a member of your party.

REGISTRATION \$40 x ____ persons = _____

Enclosed is my check for \$ _____

Checks should be payable to NDFMGA.

Registrations should be mailed before January 30th to:

NDDA, 600 East Boulevard Ave. Dept. 602

Bismarck, ND 58505 or email to: pritchett@nd.gov