

SMUG

11-5-19

9:30 AM – 11:00 AM

NORTH
Dakota
Be Legendary.™

AGENDA

- Medialibrary.nd.gov (9:30 – 9:45)
- Statewide Intranet (9:45 – 10:00)
- State Website Platform (10:00 – 10:15)
- Misc. (10:15 – 10:30)
 - Email domains
 - Nd.gov banner
 - Meet the new Chief Reinvention Officer
- Buffer/Discussion (10:30 – 11:00)

MEDIALIBRARY.ND.GOV

Cliff Heyne, Cassie Theurer

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HAVE YOU EVER NEEDED AN IMAGE FOR?

- Presentation
- Application
- Email/Message
- Brochure
- Event
- Website

RECOGNITION

Photography for State Employee Presentations

3

This was inspired by Tim Schenfisch's gorgeous Daily Update presentations. It can be a challenge to put together a visually stunning power point/brochure/other media item, especially if you don't have access to premium stock photos (or don't know you have access, as is the case for some state employees). However there are a lot of state employees who are excellent photographers, and probably have some photography they would be willing to volunteer to the cause. Could we put together a repository of employee-derived North Dakota photography that could be used by state employees when they need something to jazz up their state visual?



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[➔ Implemented](#) | [👤 Jill Baber](#) | [📅 07 August 2019](#) | [👍 \(3\) Votes](#) | [💬 \(0\) Comments](#) | [✉ Following \(2\)](#)

OVERVIEW



Free to download



Format on export



Contribute assets



Create collections



\$255/mo as an
agency solution

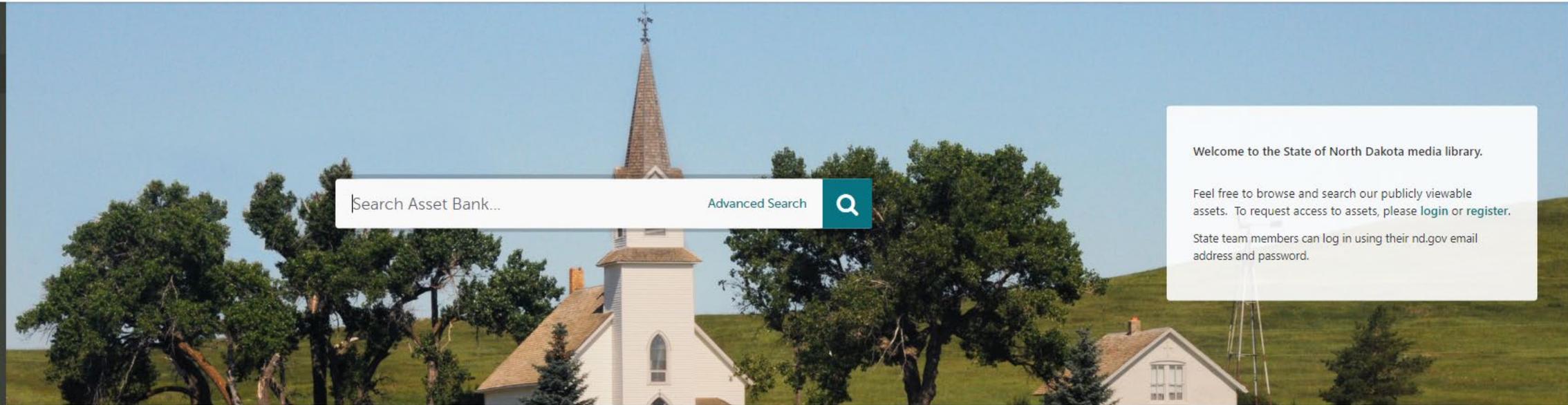


Granular Permissions

CURRENT AGENCIES

- DOT
- NDIT
- Parks and Rec
- Dept. of Health
- Commerce

- 
-  Home
-  Advanced Search
-  Browse
-  Lightbox
-  Submit an Image
-  Contact Us



Search Asset Bank... Advanced Search 

Welcome to the State of North Dakota media library.

Feel free to browse and search our publicly viewable assets. To request access to assets, please [login](#) or [register](#).

State team members can log in using their nd.gov email address and password.

Browse Categories

 Aerial 18	 Agriculture 48	 Animals 48	 Attractions 460	 Autonomous Systems 14	 Bodies of Water 97
 Bridges 11	 Colleges and Universities 24	 Communities 224	 Community Events 140	 Construction 1	 Energy and Natural Resources 12
					

DEMO!!!

www.Medialibrary.nd.gov



STATEWIDE INTRANET SURVEY

Jen Raab, Communications Director
Office of Management and Budget

November 4, 2019

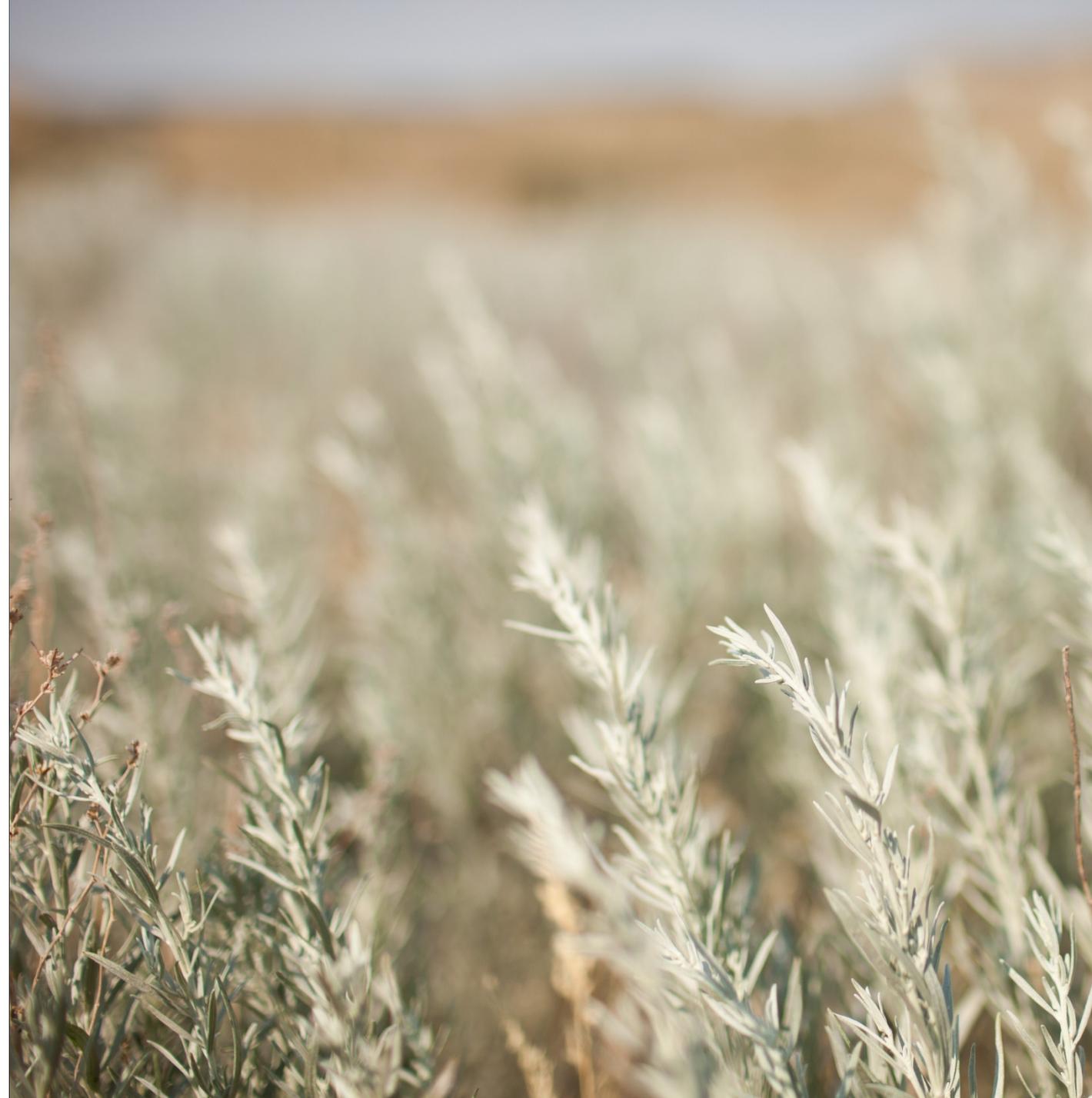
NORTH
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RESPONSES

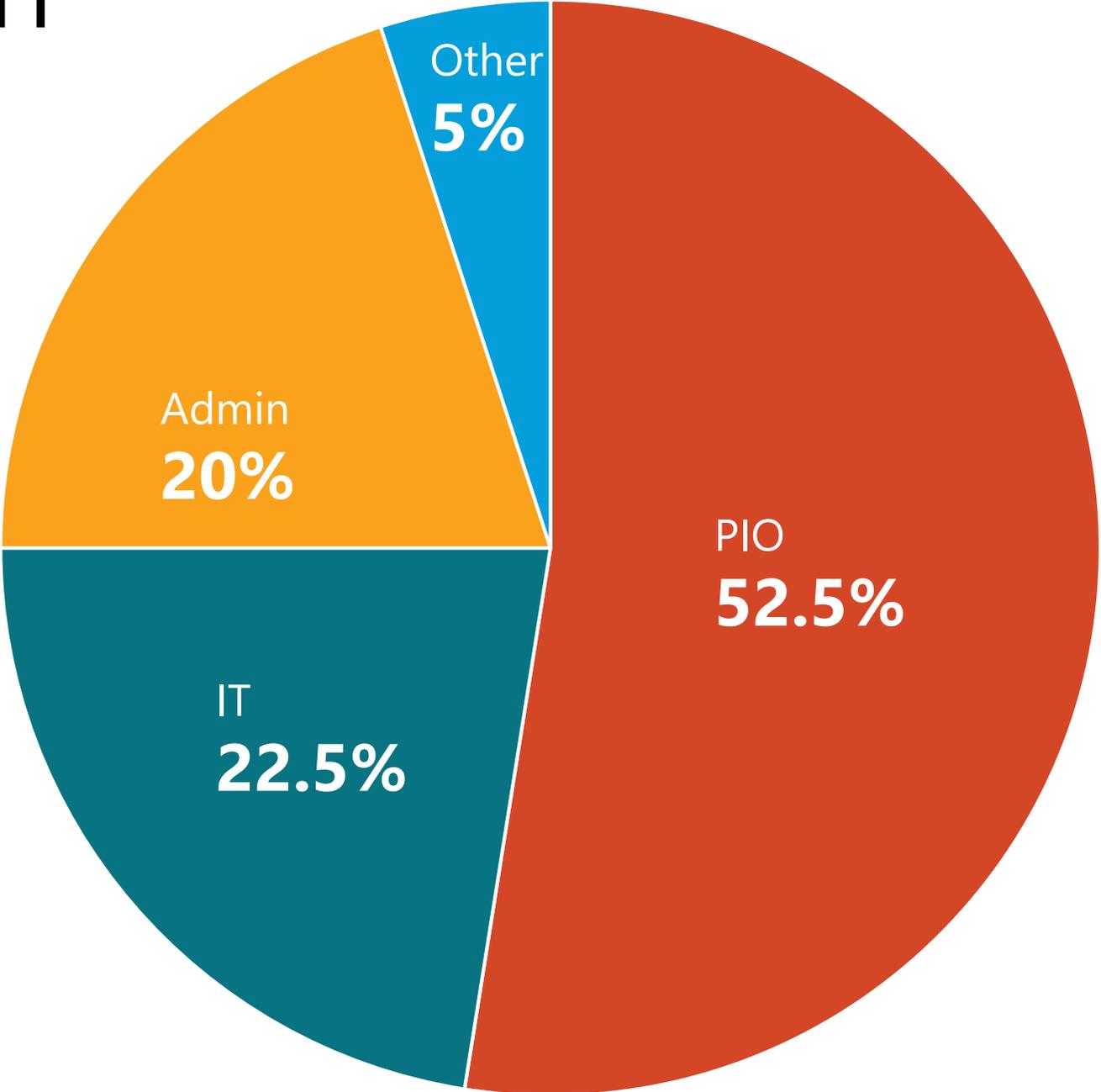


FROM



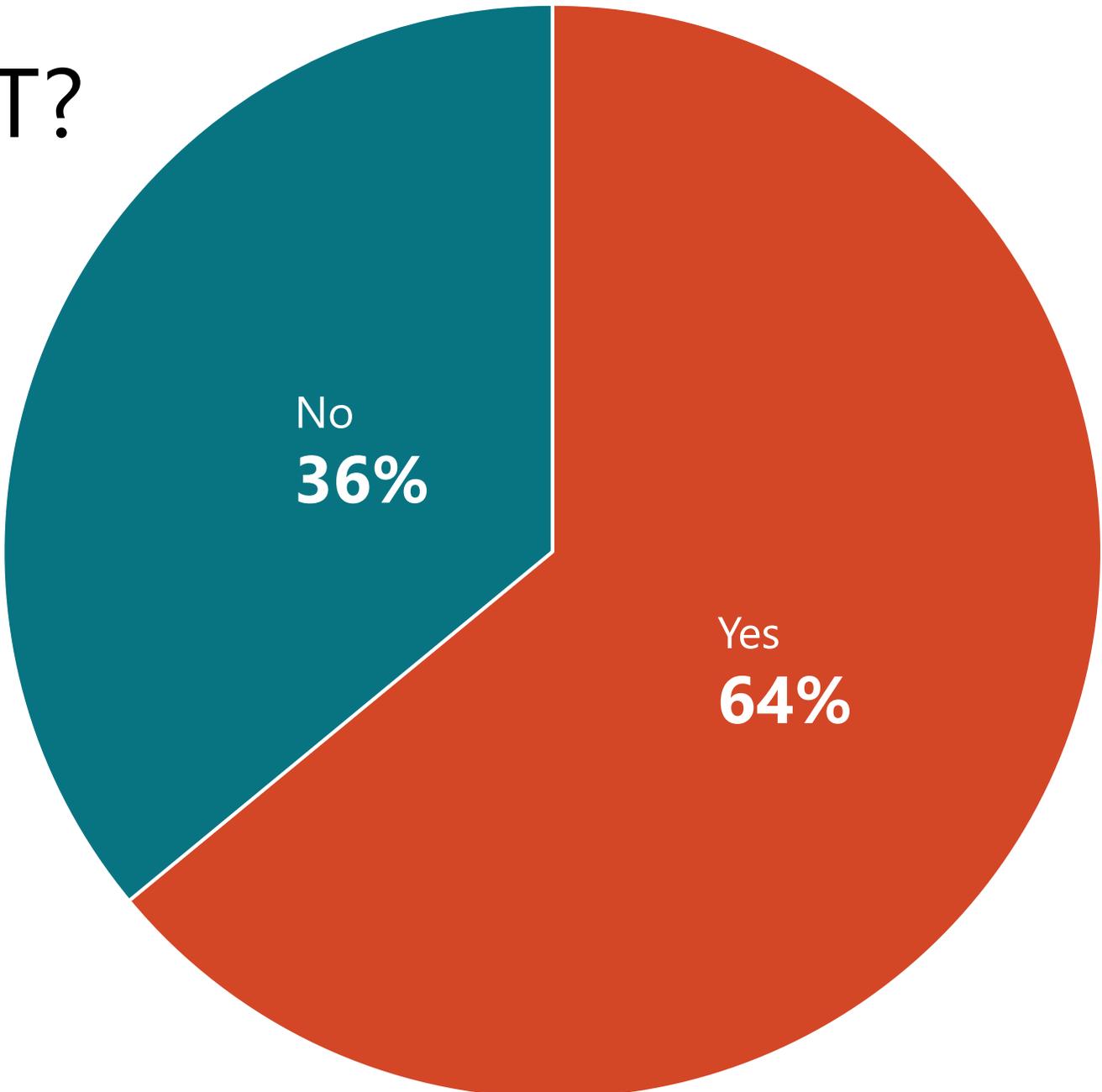
RESPONDENT ROLES

- Communications/PIO
- IT
- Admin/HR
- Other



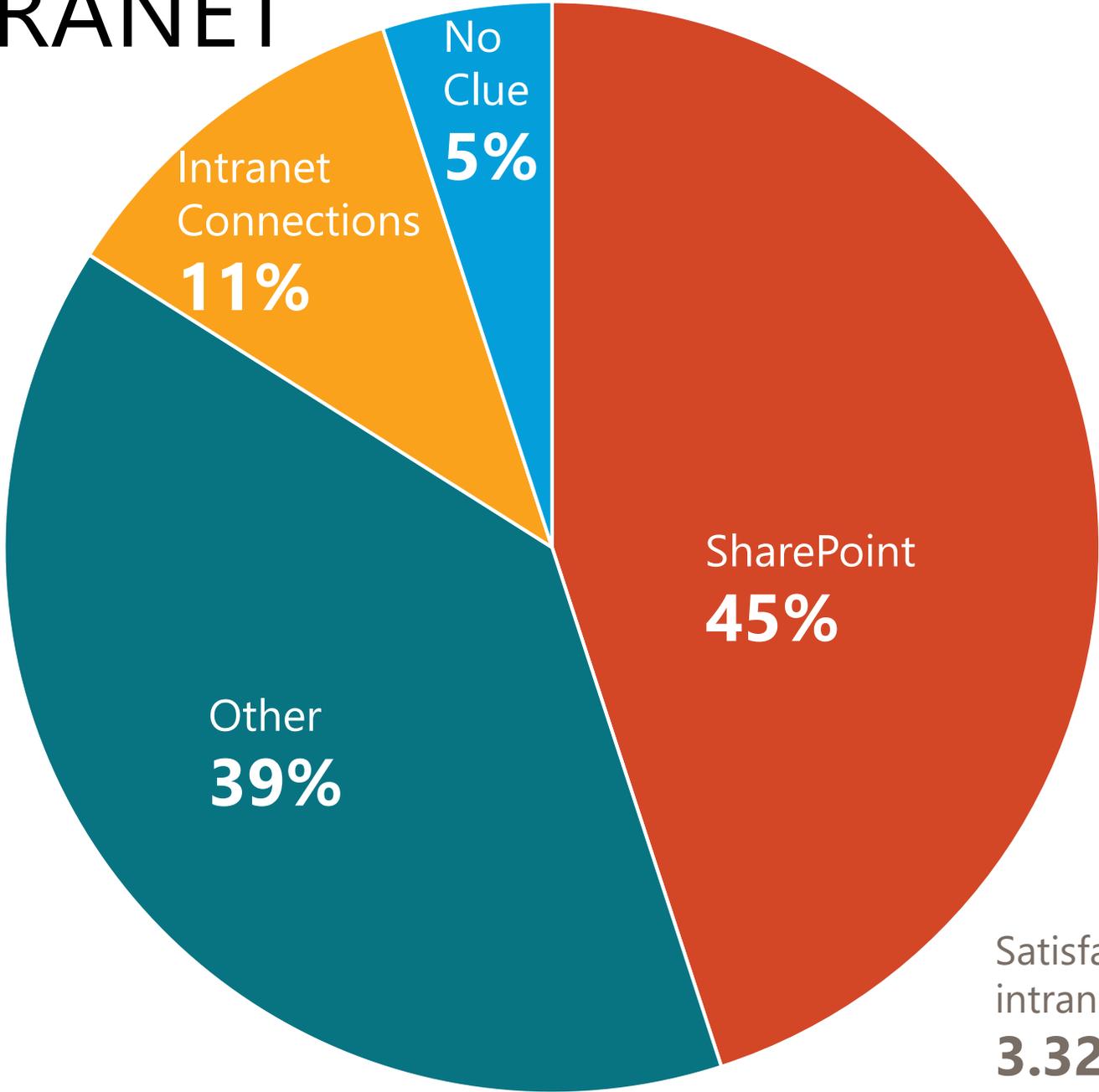
AGENCY INTRANET?

- Yes
- No



AGENCY INTRANET PLATFORM

- SharePoint
- Other
- Intranet Connections
- No Idea



Satisfaction with current intranet on scale of 1 to 5:
3.32 average

A photograph of a sunset over a green field. The sun is low on the horizon, casting a golden glow across the sky and the field. The sky is filled with soft, wispy clouds, and the field is a vibrant green. The overall mood is peaceful and serene.

HOSTING

- Traditionally hosted by NDIT = 10
- Cloud-based = 4
- Other = 4

STATEWIDE INTRANET

Perceived value in a
statewide intranet,
scale of 1 to 5:

Average: 3.4



STATE WEBSITE PLATFORM

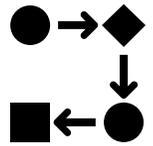
Cliff Heyne



WHY?



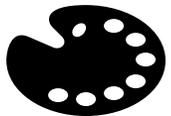
Cost prohibitive



Inefficient processes



Security vulnerabilities



Inconsistent experience



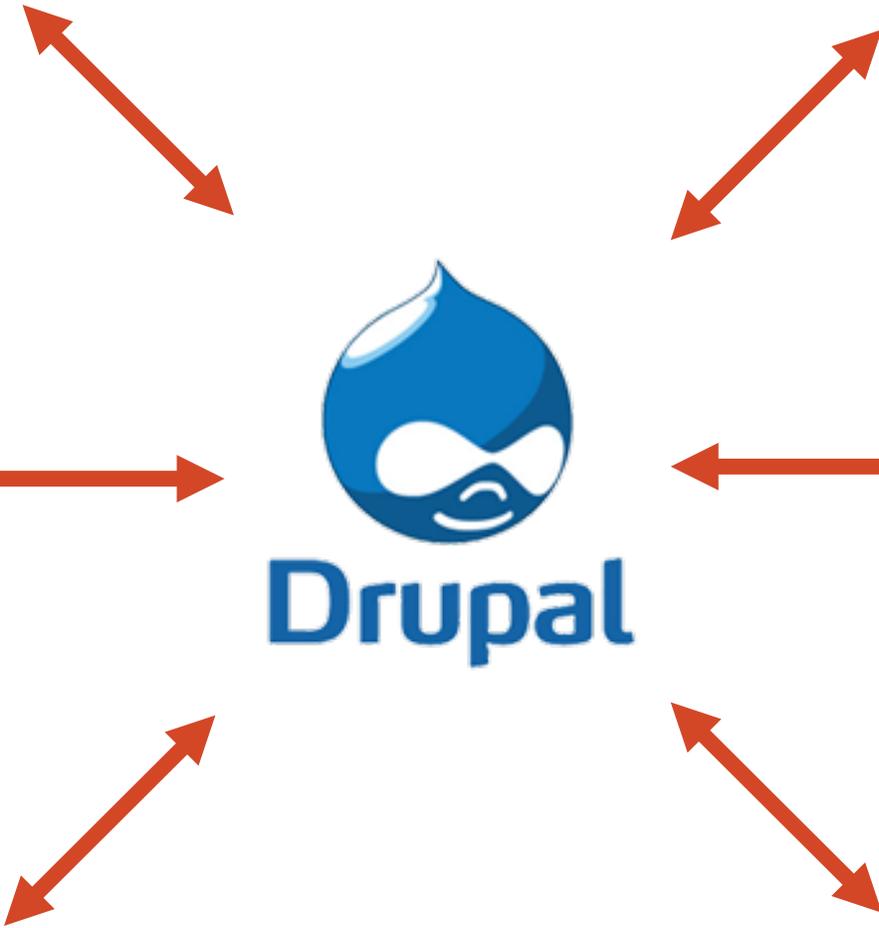


GETTING STARTED

- \$35/mo full kit
- 5 pilot agencies
- Basic WYSIWYG editing
- Continuous improvement
- Custom development if needed

IT WORKS!





Wysiwyg Text

B *I* U     |   |      |   |    |   |     | Heading 2 ▾ | Styles ▾ |   Source 

Gravida commodo. Nam nibh ex, sodales eget lorem vel, euismod maximus diam. Integer sit amet velit eget leo dictum blandit et at dolor.

Aliquam vehicula, sapien in dignissim fringilla, eros mauris interdum enim, sed sagittis orci purus auctor magna. Ut eleifend lacus ligula, eu congue metus tristique et. Vivamus eros risus, facilisis id odio ac, sollicitudin aliquam dolor. Morbi nec nisi nulla. Donec eu fringilla justo. Sed luctus cursus est, vitae interdum sem gravida nec. Nunc viverra venenatis justo, nec faucibus elit tempor eget. unc congue velit viverra eleifend suscipit. Proin pulvinar augue eget volutpat accumsan. Duis ut neque libero. Vivamus imperdiet vestibulum odio quis vulputate. Ut sit amet sagittis ipsum. Vestibulum maximus ex odio, id interdum arcu mollis vitae. In molestie sem eget ex commodo, aliquam placerat nisi aliquet. Duis egestas lectus id ante cursus placerat. Intege

Header row	Header row
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Enter Keywords



HOME ▾

JOB SEEKER ▾

EMPLOYER RESOURCES ▾

UNEMPLOYMENT FOR BUSINESS ▾

UNEMPLOYMENT FOR INDIVIDUALS ▾

LOOKING FOR A JOB IN NORTH DAKOTA?

Begin your job search

[Search Here](#)



Find a Job or Recruit Employees

ND's Online Workforce Connection



UI EASY Login

Unemployment Insurance
Business Tax Login



Unemployment Claim

File an Unemployment
Insurance Claim



Labor Market Information

Workforce and Employment
Data, and More

[Feedback \(+\)](#)

[Upcoming Events](#)

[View All Events](#)

[Recent News](#)

[View All News](#)



ND PK-12 EDUCATION STRATEGIC VISION FRAMEWORK

Our vision is that all students will graduate choice ready with the knowledge, skills, and disposition to be successful.

[ND PK-12 Education Strategic Vision Framework](#)



ESSA

The Every Student Succeeds Act (ESSA) was signed into law on December 10, 2015. It



INNOVATIVE LEARNING

Develop a new idea for your



DASHBOARD

The school dashboard Insights provides an opportunity for schools to showcase and



SLDS

The Statewide Longitudinal Data System (SLDS) leverages stakeholders and partners of

Events Calendar



today

November 2019

month

week

day

list

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
1	2	3	4	5	6	7

Event Category

[Home](#) » [Taxonomy](#)

[+ Add term](#)

You can reorganize the terms in *Event Category* using their drag-and-drop handles, and group terms under a parent term by sliding them under and to the right of the parent.

[Show row weights](#)

NAME	OPERATIONS
 all	Edit ▼
 Bismarck	Edit ▼
 Devils Lake	Edit ▼
 Dickinson	Edit ▼
 Fargo	Edit ▼
 Grand Forks	Edit ▼
 Jamestown	Edit ▼
 Minot	Edit ▼
 Wahpeton	Edit ▼
 Williston	Edit ▼

VETERAN SER
Job Service North Dakota V

Services for Vet

Feedback



How would you rate your site experience?* ★★★★★

Did you find what you were looking for?

Yes No

How can we make this site better for you?

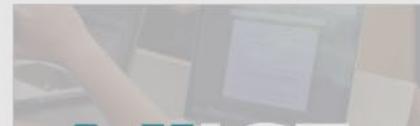
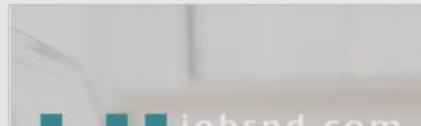
Tell us about your experience ..

Submit

View

Edit

Feedback (+)



360 test

Moderation state

Change to

Log message

Review

Published



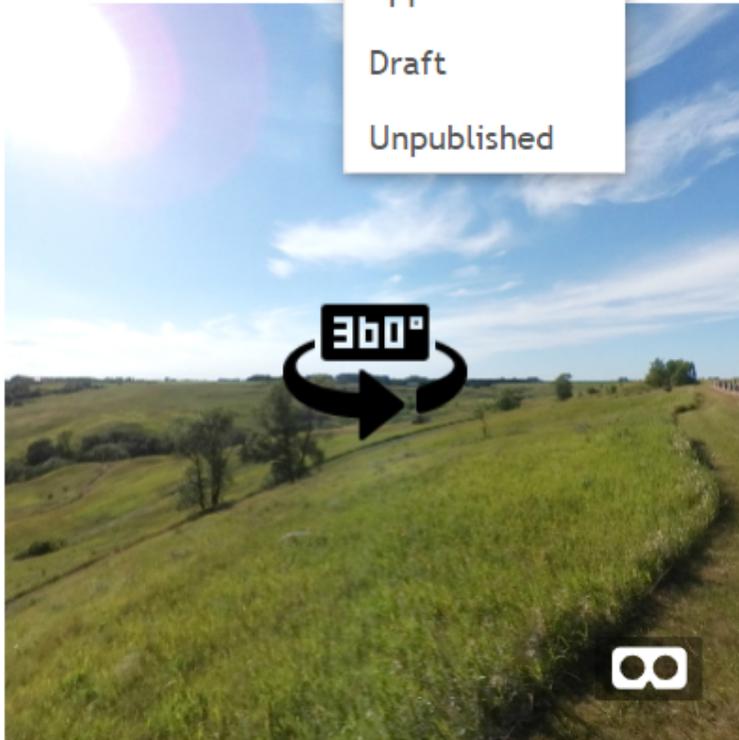
Published

Approved

Draft

Unpublished

Apply



Camping Cabins

Price: \$60 per night

[Book Now](#)

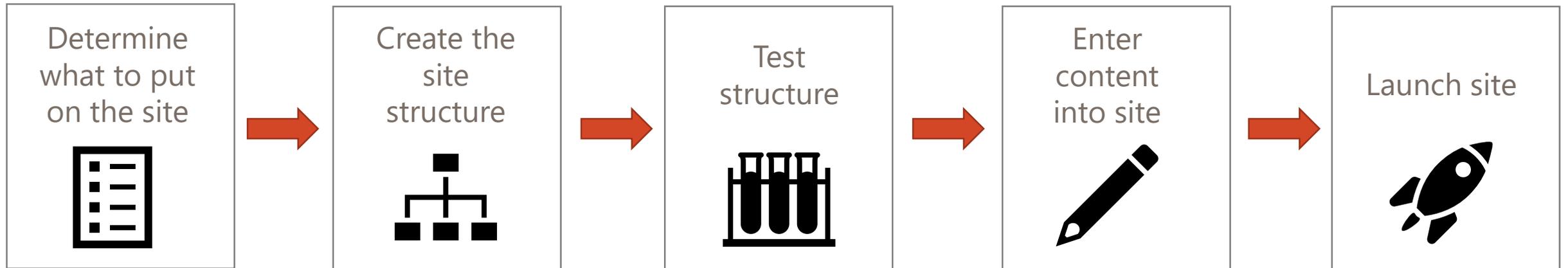
Looking for an economical getaway during the summer, our camping cabins are a great choice. Open seasonally, these cabins are air-conditioned and come with a small refrigerator. The cabins sleep five with one queen bed and 3 single beds, set up bunkbed style.

CURRENT STATE

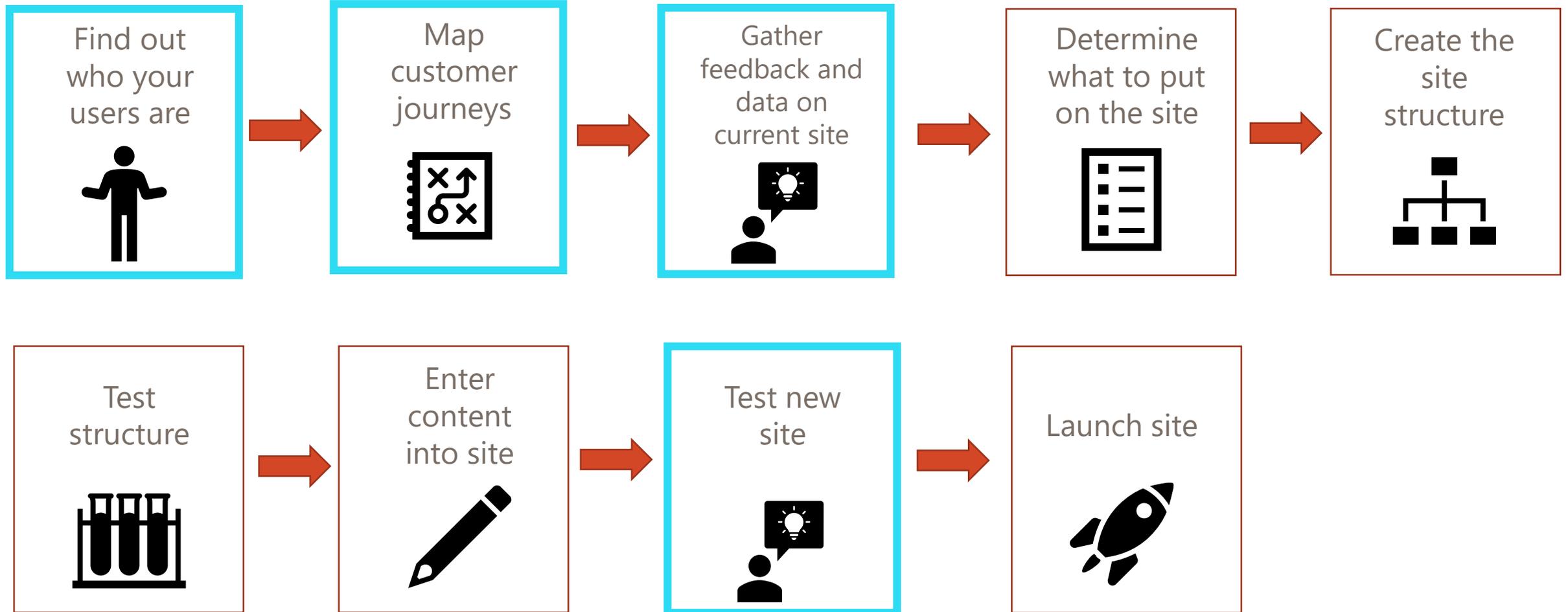
- \$1,00,000 in cost avoidance
- 5 week patch cycle
- 50 sites
 - Large/Small
 - Elected Officials
 - Boards/Commissions
 - Cabinet

LESSONS LEARNED

- Maintaining customizations
- Consistent patch cycle
- Time to deploy new features
- Blank slate
- Onboarding process



SITE PROCESS WITH MODERATE RESEARCH



BUILD FROM THE GROUND UP

User Research

Who comes to the site
and why?

Content

What content does a
user need to
complete their task?

Structure

How should the
content be named
and organized?

Design

What should the site
look like?

FUTURE

- Design uplift
 - Brand support
- Drupal 7 and static sites
- Content quality
 - Page Not Found report
 - User dashboard
 - Broken link scans
 - Google Analytics dashboard

Miscellaneous

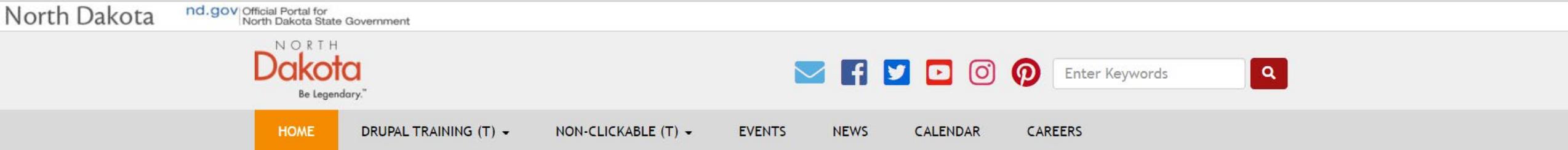
EMAIL DOMAINS

- _____@messages.nd.gov open for integration



STATE WEBSITE BANNER

- Remove old Legendary logo
- Researching dynamic options



MEET THE NEW CHIEF REINVENTION
OFFICER!

DISCUSSION