

Social Media Users Group

8.10.17 | Brynhild Haugland | 9:30 – 11:00



NORTH DAKOTA
INFORMATION
TECHNOLOGY
DEPARTMENT

Agenda

Quick Updates (9:40 - 9:50)

A slide thumbnail with a dark background featuring a white circuit board pattern. The text "Quick Updates" is centered in white. A small number "3" is in the bottom left corner.

Quick Updates

State Website Platform (09:50 - 10:10)

A slide thumbnail with a dark background featuring a white circuit board pattern. The text "State Website Platform" is centered in white. A small number "11" is in the bottom left corner.

State Website Platform

Branding Strategy (10:10-10:40)

A slide thumbnail with a dark background featuring a white circuit board pattern. The text "Branding Strategy" is centered in white. A small number "17" is in the bottom left corner.

Branding Strategy

Governor's Office (10:40 - 10:50)

A slide thumbnail with a dark background featuring a white circuit board pattern. The text "Governor's Office Initiatives" is centered in white. A small number "18" is in the bottom left corner.

Governor's Office Initiatives

Open Discussion (10:50 - 11:00)

A slide thumbnail with a dark background featuring a white circuit board pattern. The text "Discussion" is centered in white. A small number "19" is in the bottom left corner.

Discussion

The background of the slide is a dark grey circuit board pattern. A prominent feature is a set of glowing white traces on the right side, which resemble a stylized hand or a branching circuit path. The traces are composed of several parallel lines that curve and branch out towards the right edge of the frame. The overall aesthetic is technical and futuristic.

Quick Updates



YouTube ToS

Email: government@youtube.com

Provide:

- The department's official name:
- Mailing address
- Contact Person



yammer.com/nd.gov



ND Online

Reinventing the state's online presence.

NEW CONVERSATIONS

ALL CONVERSATIONS

FILES

NOTES

 SEARCH

 Update

 Poll

 Praise

 Announcement

|

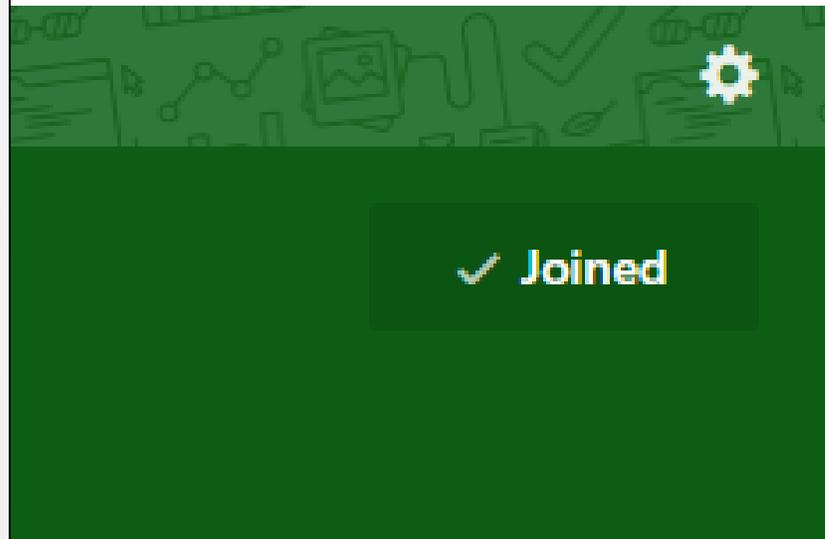
 ND Online

Add people to notify

 Add topics

Post

Cliff Heyne 



✓ **Joined**

MEMBERS (11)



INFO

[Click here to edit this section.](#)

PINNED

[Add](#)



Add files or links that are important to this group.

RELATED GROUPS

+ [Add a related group](#)

ACCESS OPTIONS

- [Subscribe to this group by email](#)
- [Post to this group by email](#)
- [Embed this feed in your site](#)

The Livestream logo features a red, stylized shape resembling a leaf or a drop on the left side, followed by the word "livestream" in a bold, black, lowercase sans-serif font.

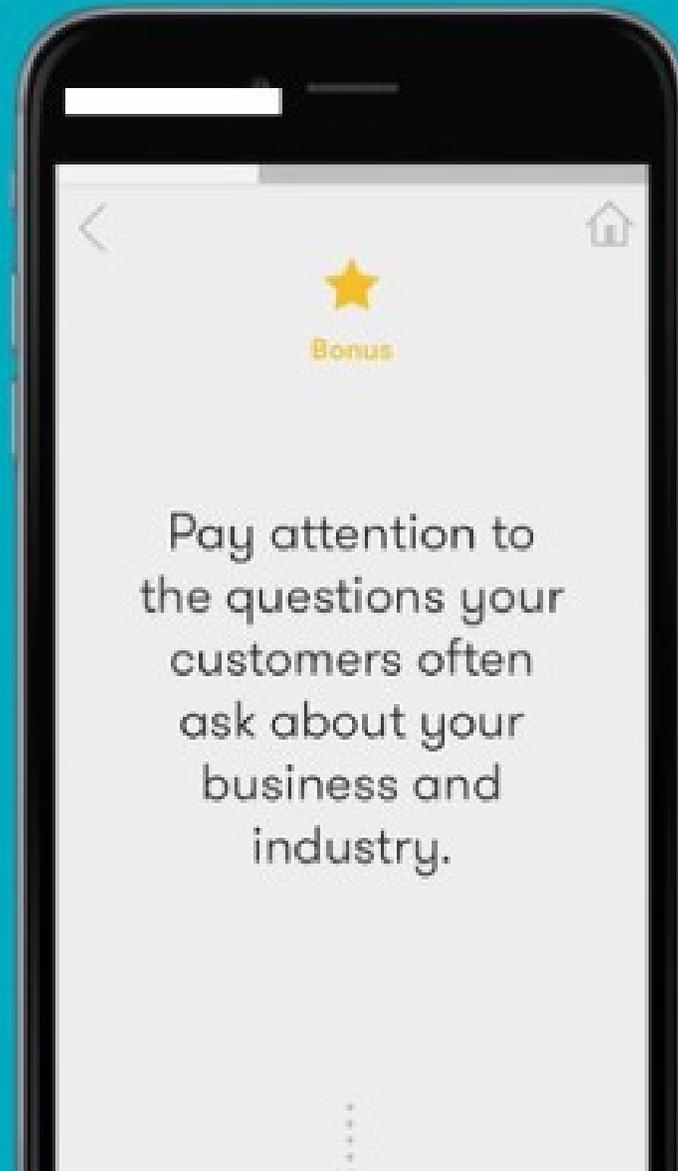
livestream



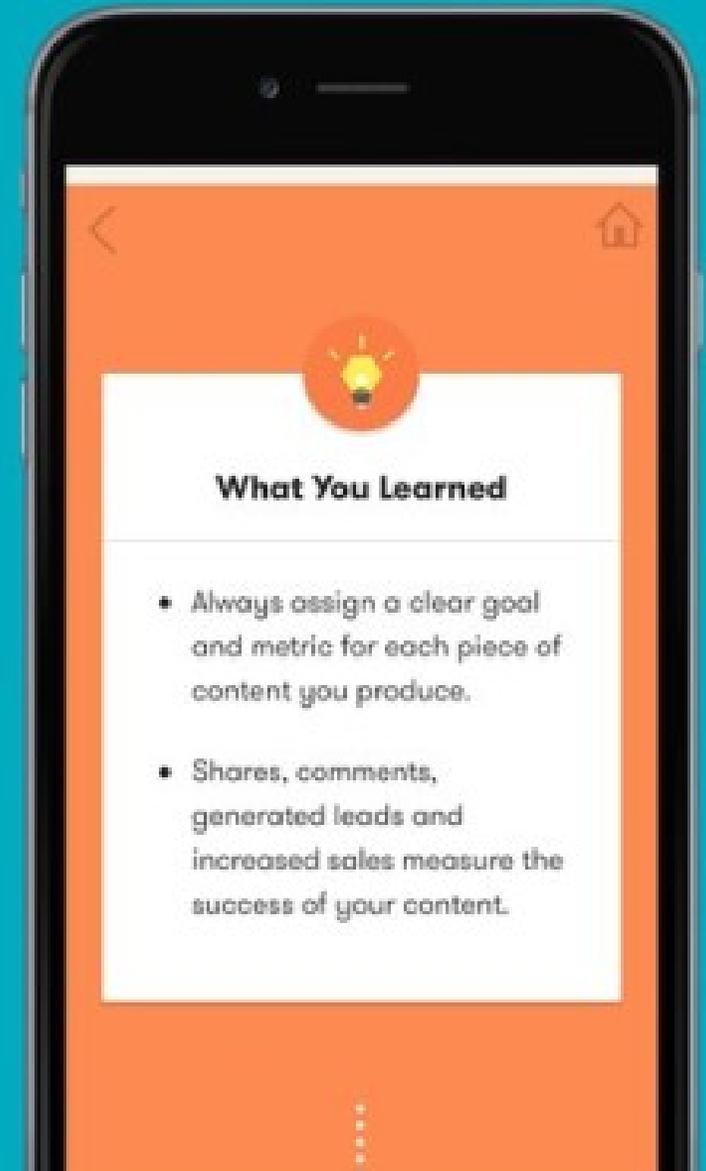
Learn marketing, fast.



Get actionable tips.



Learn the good stuff
in 5 minutes or less.



The background is a dark grey circuit board pattern. A series of glowing white lines, resembling a stylized circuit or data path, starts from the right side and moves towards the center, branching out in several directions. The lines are composed of straight segments connected by small circles, giving it a digital or network-like appearance.

State Website Platform

Current State

160



\$30k



?



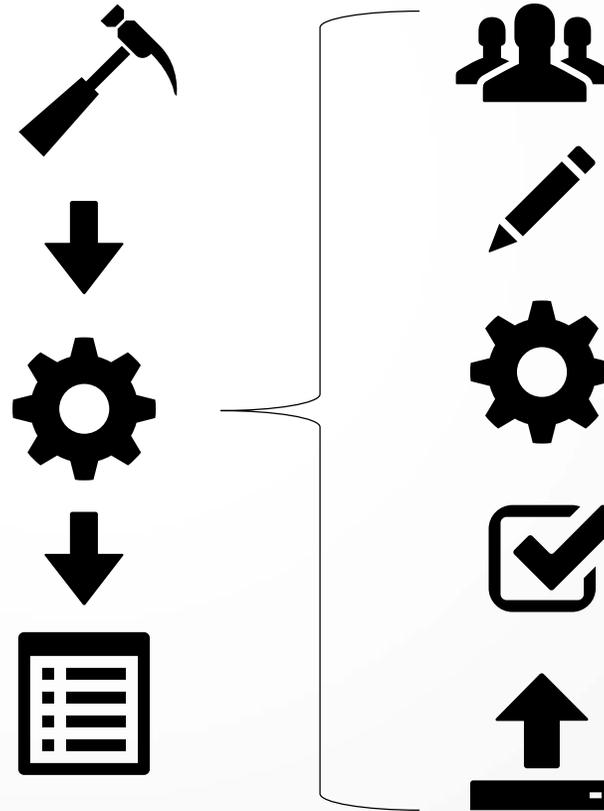
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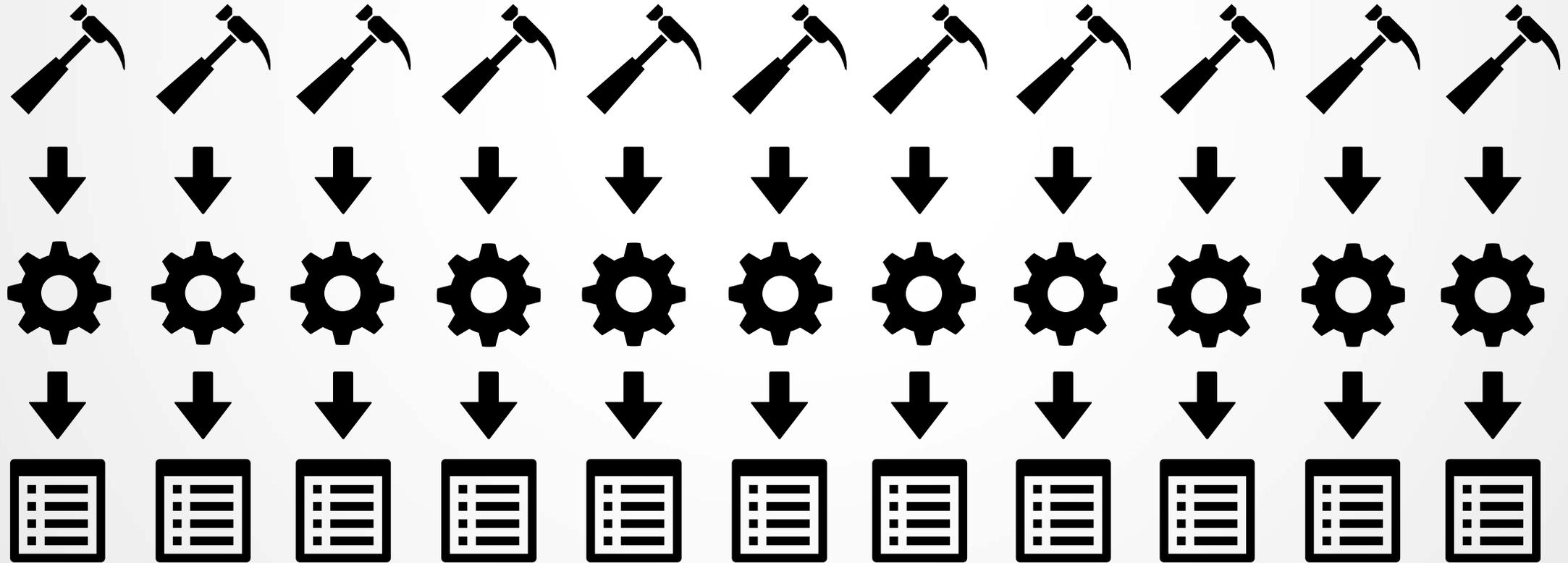
Multiple



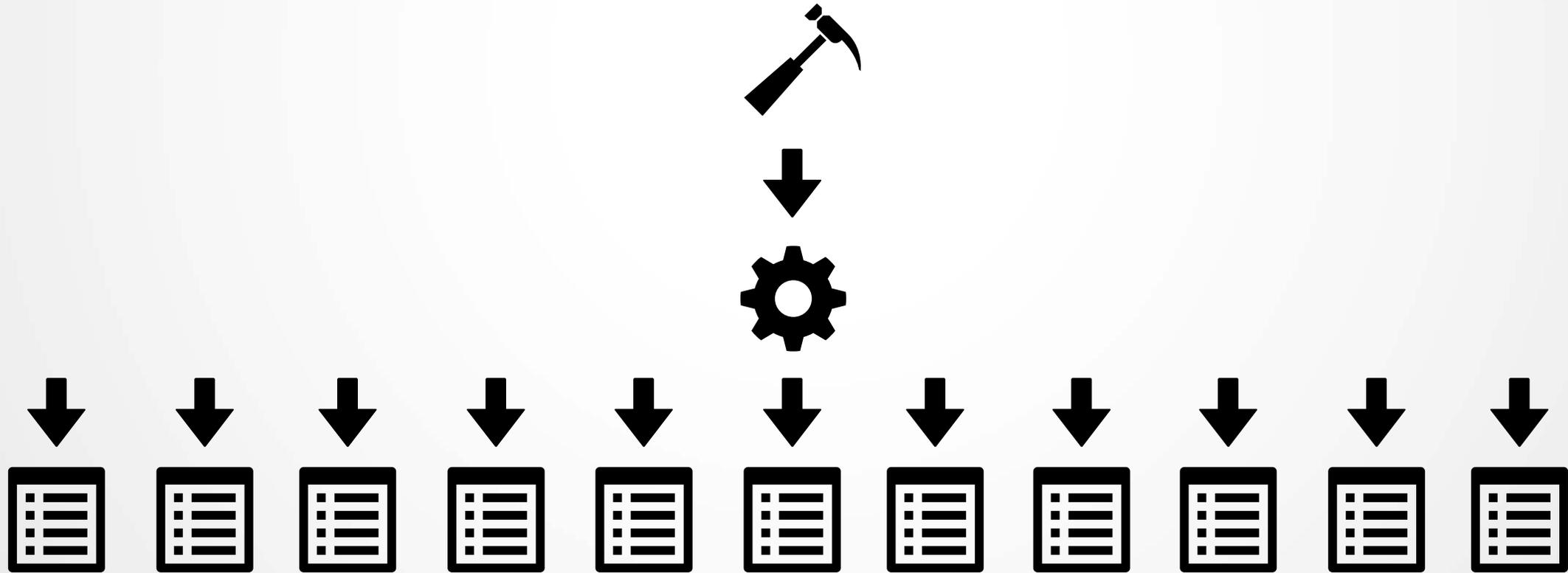
Updating a Website



Old Model



New Model



New Model

- Blank site = \$35/mo
- Give control to agency
- Patches and enhancements = \$0
 - Backlog
 - Regular release cycle
- Upgrade path – Yes
- End of August

The background is a dark grey circuit board pattern. A cluster of glowing white lines on the right side forms a stylized human hand shape, with fingers pointing towards the right. The lines are composed of straight segments and right-angle turns, mimicking a PCB trace.

Branding Strategy



Governor's Office Initiatives



Discussion



THANK YOU

Visit us at [*www.ND.gov/ITD*](http://www.ND.gov/ITD)