

Social Media Users Group

01-14-16 | Brynhild Haugland | 9:00 – 10:30



NORTH DAKOTA
INFORMATION
TECHNOLOGY
DEPARTMENT

Agenda

- Introductions (9:00 - 9:10)
- Quick updates (9:10 - 9:30)
- Facebook discussion (9:30 - 9:50)
- Digital Asset Management (9:50 - 10:15)
- Open Discussion/End Meeting (Room booked till 11:30)

The background is a dark grey circuit board pattern. A prominent feature is a set of glowing white traces on the right side, which form a stylized, branching shape resembling a hand or a signal path. The traces are composed of straight lines and right-angle turns, with small circles at the ends, suggesting electrical connections or data points.

Introductions & Activity Updates

The background of the slide is a dark grey circuit board pattern. In the upper right quadrant, several white, glowing traces of varying lengths and directions are highlighted, creating a sense of connectivity and data flow. The rest of the board pattern is faint and dark.

Quick Updates

Quick Updates

- New agency websites
- Video equipment check out
- YouTube TOS for agencies
- GA training recap
- Example agency branding guide

Websites

- OMB
 - <https://www.nd.gov/omb/>
- Tax
 - <https://www.nd.gov/tax/>
- SWC
 - <http://swc.nd.gov/>
- BND
 - <https://bnd.nd.gov/>
- VisualND
 - <http://www.nd.gov/gis/apps/VisualND/>

Video Equipment

- Carrying case
- Camera
- 2x wired mics
- 2x lapel mics
- 1x shotgun mic for use with DSLR cameras
- XLR to 3.5mm converter
- 1x video tripod
- 2x mic stands

YouTube TOS



GA training recap

- Slides on ITD website
- Google Analytics Academy
- Lynda.com
- ITD Web Developers

- Google Search Console

Branding Guide

Example Brand Guide

(Contact ITD for a copy of the brand guide)

The background of the slide is a dark grey circuit board pattern. In the upper right quadrant, there are several glowing white lines that resemble circuit traces, some ending in small circles. The overall aesthetic is technical and digital.

Facebook Management Discussion

Facebook Discussion

- Page vs Profile
 - A) Agency Profile
 - B) Personal Profiles
 - C) Management Program
- Comments Policy
 - <https://www.facebook.com/ndgovitd/app/190322544333196/>
- Automatically Created Pages



State of North Dakota Department of Human Services

Government Organization

Like
 Suggest Edits

Unofficial Page · Located in Rugby, North Dakota



Suggest Contact Info

This will help people find this place



Ignore

Save

REVIEWS

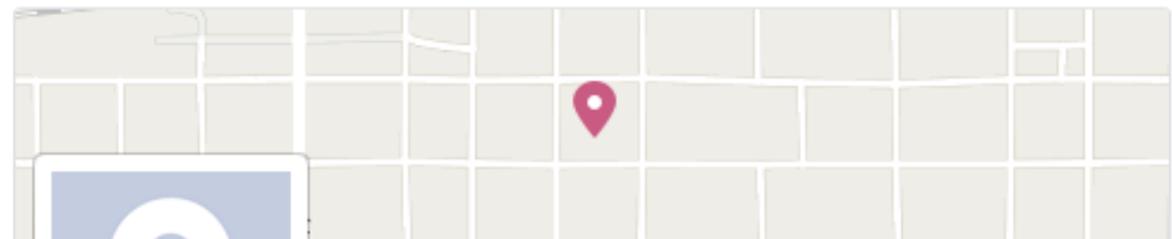
No reviews. Be the first to review this!

Posts about State of North Dakota Department of Human Services

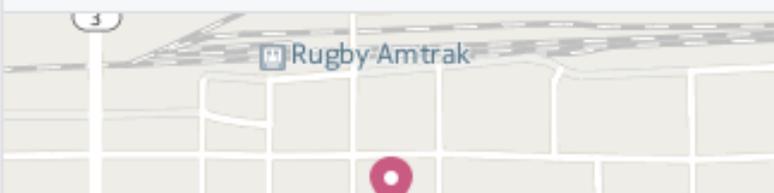
at State of North Dakota Department of Human Services.
 ▼

January 7 at 1:08pm · Rugby · 🌐

Am starting to be concern about my sanity 😊 #lifeofasocialworker#



ABOUT



The background of the slide is a dark grey circuit board pattern. In the upper right quadrant, there are several glowing white lines that resemble circuit traces, some ending in small circles. The overall aesthetic is high-tech and digital.

Digital Asset Management

Digital Asset Management (DAM)

What is a digital asset management system?

Some advantages:

- Eliminate duplicate files
- Share files with anyone in the organization or beyond
- Access from anywhere
- Backed up

Uses Cases

- Sending a press release with images
- Media inquiry
- Annual report
- Disaster recovery

The background of the slide is a dark grey circuit board pattern. A prominent feature is a set of glowing white traces that form a stylized, branching shape resembling a hand or a neural network structure, extending from the center towards the right side of the frame. The rest of the board is filled with various geometric patterns of lines and circles, some of which are slightly blurred or faded.

Open Discussion



THANK YOU

Visit us at [*www.ND.gov/ITD*](http://www.ND.gov/ITD)