

One of the Region's Experts on Project Management to Kick Off Area's First Ever Outreach Event

BISMARCK, ND – A project's successful journey from start to finish is not linear, clean, forecast-able or easy. The job of a project manager is to deliver the project on time, on budget and with a smile on everyone's face, but others have conflicting interests.

Armed with your SDLC (Software Development Lifecycle), a planning tool of your choice and the innocence that always comes at the start of a project, you think you are set to go. Then the plan that you have worked so hard to perfect shows a flaw, falls behind schedule or budget, gets amended or thrown out altogether. How do you minimize these occurrences and give yourself the best chance to survive the project intact?

Project management expert Joe Perzel has experienced all of that and much, much more when it comes to managing projects from start to finish. Perzel will provide his sometimes controversial take on becoming a "master magician," at the area's inaugural Project Management Institute (PMI) Outreach Event sponsored by the Minnesota PMI chapter and the University of Mary Gary Tharaldson School of Business. PMI, the world's largest project management member association, recently designated the University of Mary as a Registered Education Provider (REP) – the only one in North Dakota and one of a select few in the U.S.

This first-of-its-kind, free event is **Tuesday, Sept. 17, 2013, in Chick's Place at the Leach Center for Student Life (building 11 on the printable map located on this webpage: <http://www.umary.edu/about/maincampus/visitus.php>)**. The evening begins at 5:30 p.m. with a light dinner followed by Perzel's presentation and Q&A from 6:30 p.m. until 8 p.m. Seating is limited so RSVP by 12 Noon, Friday, Sept. 13, 2013, by e-mailing pmndoutreach@pmi-mn.org. Please include your name, organization, e-mail and daytime phone number. For more information regarding this event contact Mark Molesworth at (701) 328-4474.

Perzel's presentation entitled "The Dark Arts of Project Management" will cover topics such as "Winning at Politics," "Control Others Through Influence," "Communicate & Motivate," and "Why You Need to Market the Project." This session is about the soft side of project management. There will be opportunities for people to have fun with the topics and share experiences.

Perzel has been in the IT field since 1979, focusing on project management for over 20 years in both a corporate and vendor capacity. In addition to countless smaller projects, his project management experience includes multi-year and multi-million dollar projects, in both the commercial and public sectors.

Presently Perzel is senior project manager at Surescripts. Previously he has worked at Cargill, Thomson Reuters, International Multifoods and Minnesota Workers Compensation Insurers Association (MWCIA) and was owner of JPerzel and Associates, a \$5M contract, perm placement and managed-project company working with local Fortune 1000 companies.