<table>
<thead>
<tr>
<th>Agenda</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Updates</td>
<td>10:00 – 10:10</td>
</tr>
<tr>
<td>Interactive Map App</td>
<td>10:10 – 10:30</td>
</tr>
<tr>
<td>Search Appliance Migration</td>
<td>10:30 – 10:40</td>
</tr>
<tr>
<td>BREAK</td>
<td>10:40 – 10:50</td>
</tr>
<tr>
<td>Digital Asset Management</td>
<td>10:50 – 11:10</td>
</tr>
<tr>
<td>State Website Platform</td>
<td>11:10 – 11:30</td>
</tr>
</tbody>
</table>
General Updates
General Updates

• Chief Reinvention Officer Hired – Julie Cabinaw
• CxH
  • Website Platform + ?
• Cx Ambassador
  • Forrester’s CX Cast
  • *The Design of Everyday Things* by Donald A. Norman
  • “The Basics of User Experience Design” by Interaction Design Foundation
  • “Embracing Agile” by HBR
• Email Marketing Tools
Interactive Map App
Interactive Map App

- Uses existing cloud-based tools
- Business user ability to update map
- Leverages shared ND GIS data
Groups

Attorney General
The Attorney General is the chief legal counsel and advisor to state government.
1 datasets

Department of Agriculture
The Department of Agriculture promotes a healthy economic, environmental and social climate for agriculture and the rural community.
1 datasets

Department of Emergency Services
The Department of Emergency Services conducts safety and security planning, coordination, communications, and operations.
15 datasets

Department of Health

Department of Mineral Resources

Department of Public Instruction
Find a California State Park

By Name

By the first letter of the park's name
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Show All

- Mackerricher State Park
- Malibu Redwoods State Natural Reserve
- Malakoff Diggins State Historic Park
- Malibu Creek State Park
- Malibu Lagoon State Beach
- Manchester State Park
- Mandalay State Beach

Only show parks within 25 miles of my location
Search Appliance Migration
How Search Works

Website

Give me all data you have on “SMUG”

Here’s what I found

Let me search my index for “SMUG”
How Search Works

Website

Give me all data you have on “SMUG”

Here’s what I found

Let me search my index for “SMUG”
Search Appliance Migration

• Google Search Appliance End of Life
• Migrating to Google Custom Search Engine
  • How it works
  • API to remove ads
• Changes
  • Crawl control
  • Optimization (synonyms, promotions, analytics)
• Vendor/Agency created sites
• More info: nd.gov/itd/initiatives
10 MINUTE BREAK
Digital Asset Management
Take control of your digital assets
Common Features

• Store all asset types
• Search/Organize by metadata
• Create collections
• Convert files (resize, extension)
• Share publicly (expiry)
• Versioning
• Granular permissions
• API
Digital Asset Management

• Why now?
• Why enterprise?
  • Cost sharing
  • Common knowledge
  • Integration/security overhead
  • Asset sharing
  • Public user experience
State Website Platform
<table>
<thead>
<tr>
<th>Recently Launched</th>
<th>Creating Content</th>
<th>In Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>• DOCR</td>
<td>• DPI</td>
<td>• WSI</td>
</tr>
<tr>
<td>• DFI</td>
<td>• RelayND</td>
<td>• Parks and Rec</td>
</tr>
<tr>
<td>• Behavioral Health</td>
<td>• ND GIS</td>
<td>• Insurance Dept.</td>
</tr>
<tr>
<td>• Speaksvolumes</td>
<td>• NDHIN</td>
<td></td>
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<tr>
<td>• NDHP</td>
<td>• NDHIT</td>
<td></td>
</tr>
<tr>
<td>• NDVision Services</td>
<td>• RIO</td>
<td></td>
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</tbody>
</table>
Progress

- Iterative
- Release Cycle
- Limitations (basic user vs designer)
- Cost Sharing
- Supporting Services
  - Livechat
  - Event Management
  - Email Marketing
Release 2.6

• Content Workflow
  • Not including email notifications
• News/Events Categories
• Non-Clickable Nav Items
• Paragraph Preview
• New Table Classes
ELEMENTS OF PHOTOGRAPHY REGISTRATION OPEN
No prerequisites required, open to participants ages 8+
Register Here
Future Enhancements

• Hide left-hand nav
• Full width pages (fluid design)
• Mega menu
• Page-level feedback
• ?
Discussion
THANK YOU