

MOMENTS OF IMPACT

Parent Handout

Dear Parent or Guardian,

North Dakota leads the nation in the percentage of our young people who binge drink, or drink alcohol to extreme excess. In an effort to educate our teens about the dangers of excessive and under-age drinking, your student participated in a program at their school entitled "Moments of Impact". The video is a true story of a motor vehicle crash which occurred in Mandan, ND. Three young men lost their lives in the crash because of a series of poor decisions involving alcohol.

We encourage you to hold a discussion with your teen using the questions in this handout. It is clear that we need to do all we can to try to reduce the number of young people being injured and killed from alcohol-related incidents.

QUESTION 1

Why do you think North Dakota is first, out of all 50 states, in the number of our young people who BINGE drink?



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QUESTION 2

How do you feel about people under-21 drinking alcohol?

QUESTION 3

Do you agree with the under-21 drinking age law? Why or why not?



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QUESTION 4

Have you had a discussion with your children about your individual or family values concerning alcohol use under age and driving after drinking?

We have provided a list of online parent resources. These organizations have many programs and suggestions for how to approach this topic with your teen.

www.parentslead.org • www.madd.org • www.stopalcoholabuse.gov/parents.aspx

The Moments of Impact video and images used in this curriculum were produced and provided by KAT Communications, Bismarck, ND.

Other proud contributing partners to this project include:



Aetna Employees | American Bank Center | Basin Electric Power Cooperative | Gate City Bank | Montana-Dakota Utilities Company
North Dakota Department of Public Instruction | North Dakota Insurance Reserve Fund | North Dakota Highway Patrol

**As a parent, you want your child to
grow up and realize their full potential.**

We just want them to grow up.

VEHICLE CRASHES are the #1 KILLER of drivers ages 14 to 24.

*And the **most dangerous year** of a person's life is the **first year they learn to drive.***

**Help your child reach adulthood by
supporting **Alive at 25** in your community.**



Alive At 25 is an interactive classroom course that encourages young drivers to take responsibility for their driving behavior and helps keep them safer on the road. It's taught by law enforcement in an engaging and thoughtful way. Students will view videos, participate in discussions, and learn about the consequences of their decisions while operating or riding in a motor vehicle.

And, Alive at 25 is approved in ND for point reduction and insurance discounts!

It takes years of training to become a star basketball player... years of practice to become a top-notch musician... and years of education to develop a career. The thought of letting our young people drive without intense training and instruction is unfathomable...



**Reduce your child's risk of being in a crash -
enroll them in Alive at 25 today.**



To learn more or register, log onto www.ndsc.org and click the Traffic Safety logo. For questions, call 701-223-6372.