

**NEWS from Prevent Child Abuse North Dakota and the North Dakota Department of Human Services
418 E. Broadway Ave., Ste. 70, Bismarck, N.D. 58501**

FOR IMMEDIATE RELEASE

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Prevent Child Abuse North Dakota uses social media to promote Child Abuse Prevention Month activities and information

BISMARCK, N.D. – Prevent Child Abuse North Dakota is engaging with communities through social media to celebrate Child Abuse Prevention Month and spread information related to child abuse and neglect prevention. Throughout April, Prevent Child Abuse North Dakota will be sharing prevention tips, activities, and education on how to help all children have great childhoods on Facebook, Instagram, and Twitter.

Beginning the second week of April, Prevent Child Abuse North Dakota will be posting video interviews on topics relevant to child abuse and neglect prevention on the organization's Facebook page every Wednesday for the remainder of April.

The posting schedule is as follows:

April 11 – Laura Porter of ACE Interface, an organization that developed the science and community application of the landmark Adverse Childhood Experiences (ACE) Study, will discuss ACEs and how communities can work to build strong families and children.

April 18 – North Dakota Superintendent of Public Instruction Kirsten Baesler and Director of the North Dakota Department of Public Instruction's Office of Early Learning, Tara Fuhrer, will join John Richardson-Lauve, LCSW, to discuss trauma-informed education. Richardson-Lauve is the director of mental health and lead trauma and resilience educator of ChildSavers.

April 25 – Mandan Chief of Police Jason Ziegler and North Dakota State University (NDSU) Extension Agent/Parent Educator, Liz Larson, will share some of the work their organizations are doing in the community to prevent child abuse and neglect.

To view these interviews, search Facebook for "Prevent Child Abuse North Dakota" or use the link provided below. Like the page to stay up-to-date on prevention activities throughout the state year-round. Prevent Child Abuse North Dakota and other community partners will be using the hashtag #greatchildhoods on all Facebook, Instagram, and Twitter posts, so they will be easily searchable.

Facebook: <https://www.facebook.com/preventchildabusend>

Twitter: <https://twitter.com/pcand3>

Instagram: <https://www.instagram.com/preventchildabusenorthdakota/>

For more information on child abuse prevention activities planned in April, or to learn about child abuse prevention programs offered by Prevent Child Abuse North Dakota, visit www.pcand.org.

-MORE-

**Social media to promote Child Abuse
Prevention Month activities and information**
Page 2

Prevent Child Abuse North Dakota receives funding from the North Dakota Department of Human Services' Children and Family Services Division to support numerous statewide child abuse and neglect prevention programs and activities. Other public and private partners, including the NDSU Extension Service - Parent Education Network also work to assist families and support child abuse prevention efforts.

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