

Prevention
Administrator
Pamela Sagness, LAC
701-328-8824
psagness@nd.gov

Prevention Resource &
Media Center [PRMC]
Administrator
Laura Anderson, MPH
701-328-8918
lauranderson@nd.gov

Prevention Media
Specialist
Amber Jensen
701-328-8747
aljensen@nd.gov

Prevention Education
Specialist
Rachelle Loda, Ed.S., NCSP
701-328-8931
rloda@nd.gov

Prevention Specialist
Jessica Brewster, MS/LAC
701-328-8691
jbrewster@nd.gov

Prevention Specialist
Patrick Joyce
701-328-8692
patrjoyce@nd.gov

Community
Prevention Specialist
Thomas Volk
701-328-8943
tmvolk@nd.gov

Community
Prevention Specialist
Crystal Kraft
701-328-8602
crykraft@nd.gov

NEWS from the North Dakota Department of Human Services 600 East Boulevard Avenue, Bismarck ND 58505

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Contact: LuWanna Lawrence, Public Information Officer, 701-328-1892

New Substance Abuse Prevention Resources Available for Parents at ND State Fair

BISMARCK, N.D. – Parents can get information on how to start a conversation with their children about alcohol by visiting the Parents LEAD (Listen, Educate, Ask, Discuss) booth located inside Commercial Building II at the North Dakota State Fair in Minot July 19-27, 2013.

“Parents are the number one influence in their children’s life and we have opportunities every day to influence our children’s decision to not drink alcohol,” said Pamela Sagness, prevention administrator for the N.D. Department of Human Services. “Parents LEAD provides parents with real-life scenarios to assist them in keeping their children drug-free.”

Parents LEAD offers parents a one-stop resource for advice, tips, and tools on how to start and continue age-appropriate conversations with their children about alcohol. Parents are invited to stop by the fair booth to pick up a 30-day parenting challenge, conversation starter cards, parent self-assessment worksheet, and other educational resources. Parents who visit the booth and sign up to receive monthly emails that cover alcohol prevention topics based on their child’s age, will be automatically entered for a chance to win an iPad.

Parents LEAD is a collaboration between the N.D. Department of Human Services, N.D. Department of Transportation, North Dakota State University Extension Service, and the North Dakota University System Consortium for Substance Abuse Prevention. Information is online at www.parentslead.org.

For more information on substance abuse prevention, visit www.nd.gov/dhs/prevention or call 701-328-8919, toll-free 800-755-2719, or ND Relay TTY 800-366-6888.

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