

# ND ASD Task Force: Communication & Public Awareness Workgroup Action Plan

Members: KP, SS, TL

2/17/21

<b>Goal:</b>	Clear, concise, family friendly information via an updated autism booklet		
<b>Objectives/Tasks Required</b> <i>List the individual steps needed to achieve the goal</i>	<b>Person(s) Responsible</b> <i>Identify who is responsible to see that each item is completed</i>	<b>Timeline</b> <i>Specify when each task will be completed</i>	<b>Progress/Status</b> <i>Not Started Started Completed</i>
1. Present Autism booklet draft for discussion by the Task Force	Communication & Public Awareness Workgroup	Feb 2021	Shared existing booklet with task force; consensus to move forward
2. Solicit input from potential users, providers	Ditto	March 2021	
3. Finalize edits	Ditto	July 2021	
4. Submit to DHS for implementation/Printing	DHS	August 2021	
5. Distribute to parents, providers, etc.	DHS	Oct 2021	
6.			

<b>Goal:</b>	Create public awareness re autism		
<b>Objectives/Tasks Required</b> <i>List the individual steps needed to achieve the goal</i>	<b>Person(s) Responsible</b> <i>Identify who is responsible to see that each item is completed</i>	<b>Timeline</b> <i>Specify when each task will be completed</i>	<b>Progress/Status</b> <i>Not Started Started Completed</i>
1. Promote autism awareness on an ongoing basis		July 2021	
Brainstorm list of options for creating awareness			
Prioritize and establish connections			
pursue outcome			
2. Research protocol; Apply for a grant for video			

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Produce video		September 2021	
3. current autism dashboard, with related data, on website			

Things up for discussion/would like input from the group:

- We would like to be able to apply for a grant to pay for a video for raising awareness that can be used as a commercial or for social media posting. How would we submit this? Under whose ‘name’?
- website/information: Where would autism focused website be housed? Can all information be linked to the same page? This committee had been planning for a DHS user-friendly page specific to autism but apparently this is not a priority for DHS at this time. It is hoped that this will still be done at some point as the existing page is not user-friendly.