

ND BUSINESS EDUCATION FRAMEWORKS

Multimedia II

Course Code	Course Name/ Course Description	Grade Levels	High School Credit Options
14100	<p>Multimedia II: Students in Multimedia II will continue to use digital images and videos to create production and presentations using advanced skills and industry-recognized software. Students will learn advanced skills in image editing, animation, file storage, digital audio/video editing, and planning for multimedia applications for use in multimedia production including broadcasting (recorded and live), interactive media, and computer animation. The topics of careers in multimedia and copyright/fair use will also be discussed.</p> <p>Prerequisite: Multimedia I</p>	9-12	½ or 1
Topic	Performance Expectations		
Career Resources and Related Information	<ul style="list-style-type: none"> • Use a variety of content based research tools (e.g., computer assisted programs, newspapers, books, professional and trade associations, and the Internet) in the career exploration process (3.2a.1.7) • Use available resources to project career opportunities and trends that include local, regional, state, national, and international labor market information (3.2a.1.14) • Identify transferable competencies and job-specific skills related to career and job options (3.2a.1.15) 		
Career and job self-management	<ul style="list-style-type: none"> • Demonstrate project planning and management skills (3.3f.1.8) 		
School-To-Career Transition	<ul style="list-style-type: none"> • Participate in interactive research of career clusters through a variety of resources (e.g., field trips, speakers, online searches, case studies, job shadowing, explorer posts and community service) (3.4a.1.2) • Assemble samples of school work that demonstrate career readiness and technical skills (3.4b.1.3) 		
Basic Communication Process	<ul style="list-style-type: none"> • Choose content appropriate for the purpose and audience (4.1b.1.4) • Select an appropriate medium by which to deliver the message (4.1b.1.6) • Identify primary and secondary audiences (4.1b.1.10) • Adapt the message for the needs of the audience (4.1b.1.12) • Evaluate the message to ensure it meets the purpose (4.1b.1.13) • Use feedback to enhance communication process (4.1b.1.14) 		

	<ul style="list-style-type: none"> Analyze situations in which technology can impact communication (4.1b.1.15)
Reading and Research	<ul style="list-style-type: none"> Document all information sources to give credit and to avoid plagiarism (4.1c.1.15) Use advanced research techniques and technology tools to locate specific information from primary and secondary sources (4.1c.1.20) Analyze and evaluate the validity, reliability, accuracy, and currency of sources (4.1c.1.21) Compare appropriate citation styles for paraphrased and verbatim content (4.1c.1.22)
Technology	<ul style="list-style-type: none"> Enhance documents through the use of advanced layout, design, and graphics (4.1d.1.25) Identify ethical and legal issues regarding the use of digital information (4.1d.1.26)
Mechanics and Writing Basics	<ul style="list-style-type: none"> Compare drafts to final documents and make editorial changes (4.3a.1.25) Evaluate effectiveness of messages (4.3a.1.26)
Speaking Basics	<ul style="list-style-type: none"> Use proper techniques to deliver professional business presentations (4.4b.1.21) Use audio technology to support presentation delivery (4.4b.1.22)
Information Literacy	<ul style="list-style-type: none"> Discuss copyright rules, creative commons, and regulations (e.g., images, music, video, software) (7.2.1.6) Explain plagiarism and its consequences (7.2.1.7)
Digital Citizenship	<ul style="list-style-type: none"> Review acceptable use policies for legal and ethical use of information (7.3.1.14)
Input Technologies	<ul style="list-style-type: none"> Create media using a variety of input technologies (7.6.1.7)
Applications	<ul style="list-style-type: none"> Apply advanced features of applications for productivity (7.7.1.13) Demonstrate the transferability of skills between applications (7.7.1.18)
Digital Media	<ul style="list-style-type: none"> Create an original high-end, professional quality media production (7.8.1.9) Select and integrate digital media appropriate for various platforms (7.8.1.13)