



CONTENT AREA MINOR EQUIVALENCY ENDORSEMENT
CTE MARKETING EDUCATION *
 NORTH DAKOTA EDUCATION STANDARDS AND PRACTICES BOARD
 SFN 58266 (06-2016)

Name (Last, First, MI)			ND Educator's Professional License Number									
Maiden Name			Date of Birth		or							
Address			Social Security Number (do not use dashes)									
City		State	Zip Code									
Home Telephone Number		Work Telephone Number		Email Address								

Two levels of content area endorsements are available to be added to existing North Dakota educational licensure. The Minor Equivalency (ME) 16 level requires a minimum of 16 semester hours (SH) of content-specific coursework beyond the introductory level. The ME 24 level requires a minimum of 24 SH of content-specific coursework beyond the introductory level including special methods of teaching in the content area and is considered equivalent to a full teaching minor. All coursework must be verified through official transcripts from a state-approved college of teacher education. **The ME 16 level is issued for a maximum period of five years and is not renewable. Individuals who wish to continue to be endorsed in the area after the five-year limit must obtain the remaining requirements to complete the ME 24 level.** Please note the ME 16 is not available in some content areas.

Marketing Education

ME 16 requirement: minimum of 16 SH	Content Completed	# SH	Content Needed	# SH
Marketing				
Economics*				
Management				
Total SH				

ME 24 requirement: minimum of 24 SH

Marketing				
Economics*				
Management				
Student Organizations (Professional Training Techniques)				
Methods of Teaching Marketing Ed and/or Business Ed				
Philosophy of Career and Technical Ed				
9 credits in any of these related areas:				
Accounting				
Business				
Business Technology				
Entrepreneurship*				
Finance				
Marketing Research*				
Promotion/Advertising*				
Selling				
Total SH			Total SH	

(* Notes proposed changes



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Please sign below and attach all transcripts along with the \$75.00 minor equivalency review fee.

Signature of Applicant:	Date
ESPB Reviewed by:	Date
Executive Director, ESPB	Date

In compliance with the Federal Privacy Act of 1974, the disclosure of the individual's social security number on this form is mandatory pursuant to North Dakota Century Code (NDCC) 43-50-02. The individual's social security number is used by the Education Standards and Practices Board (ESPB) as an identification number for file control purposes, background checks, and recordkeeping. Failure to provide a social security number may delay the processing. ESPB does not advocate, permit, nor practice discrimination on the basis of sex, race, color, national origin, religion, age or disability as required by various state and federal laws.

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