

ONLINE INVESTMENT EDUCATION LETS EMPLOYEES LEARN AT THEIR OWN SPEED, TIME, AND PLACE

When planning a retirement education program, you need to consider your employees' experience level and learning style, and offer them education that motivates them to learn. With Fidelity e-LearningSM Workshops, you can leverage the power of the World Wide Web to extend your educational offerings to all employees with Internet access. The e-Learning Workshops are self-directed Internet learning sessions within the Fidelity NetBenefits[®] Planning Center that allow your retirement plan participants to learn at their own pace, on their own schedule.

Provide your employees with the latest in retirement plan education

The e-Learning Workshops help employees take advantage of the latest educational resources via the Web. There are many ways e-Learning Workshops can benefit your employees:

- Available for all participants—from newly eligible to those ready to learn more about investing and managing a portfolio—e-Learning Workshops offer wide appeal.
- Each session is an engaging and interactive experience featuring calculators, worksheets, quizzes, and interactive text.
- Links from within e-Learning Workshops to related areas in an employee's NetBenefitsSM account give participants the ability to seamlessly apply what they are learning to their own retirement savings accounts.
- Employees can take part in workshops from work or home, and can conveniently involve their spouses in the planning.
- Workshops are easy to navigate and they track a participant's progress along the way—enabling employees to complete workshops in several sittings and in any order they prefer.
- Educationally effective, e-Learning works. Our research shows that nearly twice as many employees enroll in their retirement savings plan after their e-Learning experience, compared with those employees who attend a presenter-led meeting.*

Enhance your plan

The e-Learning Workshops provide all the advantages you expect from any well-planned employee education effort. They can help increase plan participation, boost deferral percentages, and improve asset allocation. But they offer other unique benefits as well:

- Accommodating unlimited numbers of participants—from work or home—e-Learning Workshops are available to all employees and are a logical choice for companies with multiple or remote work sites. In fact, 46% of participants access e-Learning from home.*



e-LEARNING
WORKSHOPS

Fidelity
eLearningSM

*Source: Enrollment statistics are based on workshops completed October through December 2002.

- Built on The Investment Learning SeriesSM curriculum from Fidelity, e-Learning Workshops offer proven educational content that can fit seamlessly into your larger communications and education strategy.

Bring effective education to your employees' desktop

Example of workshop navigation

Step 1.
Access Fidelity e-Learning Workshops from the NetBenefitsSM Planning Center

Step 2.
Learn about the value of tax-deferred savings

Step 3.
View or change your investment options

When it comes to helping retirement investors navigate the learning curve, take a leadership position

Leading plan sponsors understand the difference the Web can make in educating employees about their retirement plan opportunities. Let Fidelity help. For more information about how e-Learning can enhance your participant communications and education strategy, call your relationship manager.

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