

Contract No. R003-008
“Promoting Ethanol Fuels in North Dakota”

Submitted by American Lung Association of North Dakota and North Dakota Ethanol Producers
Principal Investigator: Kelly Marczak

PARTICIPANTS

Sponsor	Cost Share
American Lung Association in North Dakota And North Dakota Ethanol Producers	\$30,000
American Lung Association in North Dakota (in kind)	\$12,300
North Dakota Industrial Commission	<u>\$30,000</u>
Total Project Cost	\$72,300

Project Schedule – 12 months

Contract Date – June 25, 2009

Start Date – July 1, 2009

Completion Date – June 30, 2010

Project Deliverables:

Status Report: October 31, 2009

Status Report: January 31, 2010

Status Report: April 30, 2010

Final Report: June 30, 2010

OBJECTIVE/STATEMENT OF WORK:

The objective of this project is to increase the awareness and usage of ethanol in North Dakota through participation in trade shows, promotional campaign events, paid media impressions, etc.

STATUS

Updated 6/30/09