

TECHNICAL REVIEWERS' RATING SUMMARY

LRC-LXVIII-(68) -C

"Implementation of North Dakota Lignite Energy Marketing Plan"

Submitted by: Lignite Energy Council

Principal Investigator: Lignite Energy Council

Request for \$265,000 annually for 3 years – Total \$795,000

Duration: 36 months

Rating Category	Weighting Factor	Technical Reviewers		Average Weighted Score
		01-01 Rating	01-02	
Objective	9	5	4	40.5
Achievability	9	3	5	36.0
Methodology	7	3	4	24.5
Contribution	7	3	4	24.5
Awareness	5	1	5	15.0
Background	5	4	5	22.5
Project Management	2	1	4	5.0
Media & Materials	2	5	5	10.0
Facilities	2	4	5	9.0
Budget	2	3	4	7.0
Average Weighted Score		165	223	194.0
Maximum Weighted Score		250	250	250
<u>OVERALL RECOMMENDATION</u>				
FUND		X	X	
FUNDING TO BE CONSIDERED				
DO NOT FUND				