

FY97-XXV-72
IMPLEMENTATION OF REGIONAL LIGNITE ENERGY MARKETING PLAN

CONTRACTOR: Lignite Energy Council

PRINCIPAL INVESTIGATOR: John W. Dwyer
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PARTICIPANTS

<u>Sponsor</u>	<u>Cost Share</u>
Lignite Energy Council and Partners for Affordable Energy Coalition	\$ 825,000
ND Industrial Commission	<u>825,000</u>
Total Project Cost	\$1,650,000

Project Schedule – 3 Years

Contract Date – 5/1/97
Start Date – 10/1/96
Completion Date – 9/30/99

Project Deliverables

Semi-Annual Report – 4/30/97 ✓
Semi-Annual Report - 12/2/97 ✓
Semi-Annual Report - 6/1/98 ✓
Semi-Annual Report – 10/30/98 ✓
Semi-Annual Report - 4/30/99 ✓
Final Report – 12/6/00 ✓

OBJECTIVE / STATEMENT OF WORK

The objectives of this project are:

- To improve the overall public image of coal in the region and to promote the use of coal as a low-cost, efficient and environmentally compatible energy source for the region;
- To build a support base on behalf of coal-based electric energy and prevent public policies adverse to the use of coal;
- To ensure the continued utilization and growth of coal-based electrical energy in this region; and
- To assist in the development of energy and environmental policies in the region that do not preclude the lowest-cost energy options for the citizens of this region, particularly since lower-income households pay a higher portion of their total income for energy.

STATUS

The project was successfully completed. Partners for Affordable Energy (PAE) developed an affective coalition of members, informational brochures and an Internet Website. Information and items developed by PAE can be obtained at www.affordable-energy.org.