

LMFS-96-20
LIGNITE ENERGY MARKETING PLAN – PROPOSAL DEVELOPMENT STUDY

CONTRACTOR: Simmons Advertising, Inc.

PRINCIPAL INVESTIGATOR: Fred Lukens
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CONTRACT AMOUNT: \$5,110

Project Schedule – 2 months

Contract Date – 1/12/96
Start Date – 1/15/96
Completion Date – 3/15/96

Project Deliverables

Status Report – 2/15/96 ✓
Final Report – 3/15/96 ✓

OBJECTIVE / STATEMENT OF WORK

The objective of this project is to assist in the preparation of the Lignite Marketing Plan request for proposal.

Project Description

The contractor will prepare an initial draft request proposal (RFP). The contractor will work with utility groups in North Dakota and Minnesota to obtain input and review of the RFP. In addition, the contractor will work to obtain support of the Lignite Energy Marketing Plan, assist in identifying a potential bidders list, and assist with follow-up participation with Minnesota and North Dakota utilities.

STATUS

The contractor assisted in the preparation of a formal request for proposal. The project is complete.