



Adobe Photoshop CS5: Web Production

WDWP-640

Course Description:

This Adobe Photoshop CS5: Web Production course is designed to provide students with the tools set Photoshop's unit preferences and save files in different formats to see how well each format balances image quality with file size reduction. Students will then calibrate your system's color display. Students will also use Photoshop as part of creating finished web pages, export individual slices, and create an HTML web page that displays a table containing the sliced sections. Finally, students will create and optimize animations for the web and mobile devices.

Course Objectives:

Upon completion of the Adobe Photoshop CS5: Web Production course, students will be able to:

- Prepare images for the web
- Optimize images by saving them in different formats and applying transparency to them
- Apply color management techniques, alter image brightness, and ensure color consistency to create images that are attractive to the widest possible audience who use different platforms such as Macintosh and Windows
- Create web page layouts
- Export a web page
- Create animations for web and mobile devices

Prerequisites:

- Basic knowledge of Photoshop or successful completion of WDWP-630 Adobe® Photoshop® CS5: Level 1

Audience:

- Web professionals with a basic knowledge of Photoshop, who are interested in using Photoshop for web production

- This course covers the Adobe® Certified Associate and Adobe® Certified Expert exam objectives, and is intended to help prepare students to take the Adobe Certified Associate exam and Adobe Certified Expert exam

Course Duration:

1 Day

Course Topics:

I. Preparing Web Images

- Understand Images for the Web
- Reduce File Size

II. Optimizing Images

- Optimize Photographic Images
- Optimize Flat Color Graphics and Illustrations
- Apply Transparency Settings

III. Preparing Images for Cross-Platform Viewing

- Set Up Color Management for the Web
- Alter Images for Displaying Across Platforms
- Snap to Web-Safe Colors

IV. Creating Web Page Layouts

- Create a Web Page
- Create Web Page Backgrounds
- Draw Editable Vector Shapes
- Create Effects
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V. Lesson 5: Exporting a Web Page

- Prepare a Web Page for Export
- Export a Web Page

VI. Lesson 6: Creating Animations for Web and Mobile Devices

- Create Frame Animations
- Create Timeline Animations

- Save Animations
- Preview Animations on Mobile Devices
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VII. Appendix A: New Features in Adobe® Photoshop® CS5: Web Production