

NEWS from Prevent Child Abuse North Dakota
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For Immediate Release

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Third annual “Wear Blue Day” set for April 6; North Dakotans asked to break out their blues in support of child abuse and neglect prevention

BISMARCK, N.D. – Blue is the color of the day on Friday, April 6. North Dakotans are encouraged to participate in Wear Blue Day 2018 as a way to show support for child abuse and neglect prevention awareness.

Prevent Child Abuse North Dakota (PCAND) Executive Director Sandra Tibke said, “Wear Blue Day is a great way to show that our communities are united against child abuse. Only by working together can we make a lasting difference in the lives of children who need us the most.”

People can get involved in Wear Blue Day by:

- Wear blue on April 6 and tell people you are participating in a national day to highlight child abuse prevention.
- Take a picture of yourself and your colleagues dressed in blue and share it on your favorite media platform using the #wearbluedaynd and/or #greatchildhoods. Follow PCAND on Facebook, Twitter and Instagram to see photographs and news about child abuse prevention events from around the state.
- Share a story of how you help mentor children, advocate for policies that keep kids safe, or donate time and money to a child serving organization.

“Every year we build on past success with the goal of providing happy, safe childhoods for all our children,” said Tibke. “Unfortunately, abuse and neglect is still happening; that’s why prevention awareness is critical.”

Recent data from the North Dakota Department of Human Services shows the importance of child abuse and neglect prevention awareness. In 2016, there were 14,331 reports of suspected child abuse and neglect in North Dakota, resulting in 1,805 children confirmed as victims.

Founded in 1978, Prevent Child Abuse North Dakota (PCAND) is dedicated to strengthening families and preventing child abuse and neglect, particularly in North Dakota. PCAND is a 501(c)3 organization and a chapter of Prevent Child Abuse America. For more information, please visit www.pcand.org.

The North Dakota Department of Human Services’ Children and Family Services Division funds child abuse/neglect prevention efforts across the state and partners with PCAND to provide statewide education and prevention programming. For more information, visit www.nd.gov/dhs/services/childfamily.

If individuals suspect a child is being abused or neglected, contact a county social services office, which is authorized and trained to administer child protective services; contact information is available at pcand.org. If a child appears to be in immediate danger, call 9-1-1 or local law enforcement.

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