

**NEWS from the N.D. Department of Human Services
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NDAdvantage launched today: May 20
Offers participating employers a competitive advantage

BISMARCK, N.D. - The North Dakota Division of Vocational Rehabilitation (DVR) launched NDAdvantage today. This business-focused initiative can give participating North Dakota employers a competitive advantage by connecting them with services available through DVR and its workforce development partners that target employee retention.

“North Dakota’s economy is creating new and exciting opportunities for businesses,” said DVR director Russ Cusack. “It’s also creating challenges as employers compete for qualified employees. NDAdvantage provides employers with consultation on strategies and programs to help them retain workers they could potentially lose.”

“The loss of just one qualified, experienced employee, particularly due to a permanent injury, illness or other disabling condition, can have a negative impact on a business’ bottom-line,” he said.

While DVR is spearheading NDAdvantage, Cusack praised the collaborative partnerships that exist between DVR and North Dakota’s other workforce development agencies.

“Employee retention is not a one-program show,” he said. “The services available to employers are innovative and comprehensive. They reflect a commitment by multiple agencies to providing the right solutions for the state’s growing business needs. NDAdvantage is a one-stop connection to many of these programs.”

To learn more, employers are encouraged to visit www.NDAdvantage.com.

DVR is a division of the North Dakota Department of Human Services. Its mission is to assist individuals with disabilities to maximize their employment opportunities and to help employers develop strategies to address disability-related workforce issues.

Information about DVR including regional office locations is online at www.nd.gov/dhs/dvr/index.html.

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