



Basic Public Information Officer Course, Bismarck, ND

January 15 – 17, 2013

Course Evaluation

Please rate, on a scale of 1 to 5, your evaluation of the course relative to the statements provided below, with 1 indicating strong disagreement with the statement and 5 indicating strong agreement. Use the space provided for additional comments.

		Strongly Disagree			Strongly Agree	
1.	The course content met my needs and expectations.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
2.	The course materials and learning aids effectively conveyed the course content.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
3.	The time allocated to accomplish the course objectives was appropriate.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
		Strongly Disagree			Strongly Agree	
5.	The course content was appropriate for someone in my professional field.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
6.	The course content was appropriate from someone with my level of experience.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
7.	Overall, the course increased my knowledge, skills and abilities relevant to the course topics.	1	2	3	4	5
Comments:						

		Strongly Disagree			Strongly Agree	
8.	The pre-course information and administrative announcements were adequate for my needs.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
9.	I would recommend this course to my peers.	1	2	3	4	5
Comments:						

Presenter Evaluation

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		Strongly Disagree			Strongly Agree	
1.	The presenter(s) were prepared for the course.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
2.	The presenter(s) demonstrated thorough knowledge of their presentation material.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
3.	The presenter(s) were able to answer questions clearly and understandably.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
4.	The presenter(s) conducted their presentation in a skilled and competent manner.	1	2	3	4	5
Comments:						

		Strongly Disagree			Strongly Agree	
5.	The presenter(s) encouraged audience participation.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
6.	The presenter(s) used instructional time effectively.	1	2	3	4	5
Comments:						

Knowledge/Skills/Abilities Level in Subject Matter

Please rate, on a scale of 1 to 5, your overall assessment our own level of subject-matter knowledge relative to the course content, with 1 indicating no knowledge, skills, and abilities, and 5 indicating advanced knowledge, skills, and abilities. Use the space provided for additional comments.

		None			Advanced	
1.	BEFORE the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						
		None			Advanced	
2.	AFTER the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						

General Comments

1. Which part(s) of the course was (were) MOST valuable to you? Please explain why.

The info on news releases was valuable to ensure key message gets through!

2. Which part(s) of the course was (were) LEAST valuable to you? Please explain why.



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2.	The course materials and learning aids effectively conveyed the course content.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
3.	The time allocated to accomplish the course objectives was appropriate.	1	2	3	4	5
Comments: Some sections had <u>too</u> much time allocated.						
		Strongly Disagree			Strongly Agree	
5.	The course content was appropriate for someone in my professional field.	1	2	3	4	5
Comments:						
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Comments:						

General Comments

1. Which part(s) of the course was (were) MOST valuable to you? Please explain why.

As nerve-racking as it is, the on-camera interviews. The media panel was also very beneficial to see what different means of media look for for information.

2. Which part(s) of the course was (were) LEAST valuable to you? Please explain why.

None! ☺



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Comments:

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General Comments

1. Which part(s) of the course was (were) MOST valuable to you? Please explain why.

talking points and the "live" video

2. Which part(s) of the course was (were) LEAST valuable to you? Please explain why.

At times it felt as though the instructor was "killing time" instead of just moving on or letting the class out.



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Comments: <i>comfort / confident level</i>						

General Comments

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General Comments

1. Which part(s) of the course was (were) MOST valuable to you? Please explain why.

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Mary Senge

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General Comments

1. Which part(s) of the course was (were) MOST valuable to you? Please explain why.

- Video! Uncomfortable for some, but majority learned a lot watching themselves in action.
- Media Panel; at local level, nice to hear their likes/distikes.

~~2. Which part(s) of the course was (were) LEAST valuable to you? Please explain why.~~

- Rob Keller + speakers with "relational" stories + experience.



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General Comments

1. Which part(s) of the course was (were) MOST valuable to you? Please explain why.

I enjoyed the opportunity to go in front of the camera.
I also enjoyed the opportunity to talk to the media.

2. Which part(s) of the course was (were) LEAST valuable to you? Please explain why.

I have nothing that I would say was least valuable.
I do wish we would have spent more time on social media and how it can help/hurt/assist agencies



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Comments:						
		Strongly Disagree			Strongly Agree	
6.	The presenter(s) used instructional time effectively.	1	2	3	4	5
Comments:						

Knowledge/Skills/Abilities Level in Subject Matter

Please rate, on a scale of 1 to 5, your overall assessment our own level of subject-matter knowledge relative to the course content, with 1 indicating no knowledge, skills, and abilities, and 5 indicating advanced knowledge, skills, and abilities. Use the space provided for additional comments.

		None			Advanced	
1.	BEFORE the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						
		None			Advanced	
2.	AFTER the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						

General Comments

1. Which part(s) of the course was (were) MOST valuable to you? Please explain why.

the FEMA exercises are valuable and press release feedback as well as camera interview

2. Which part(s) of the course was (were) LEAST valuable to you? Please explain why.

everything is focused on Western North Dakota, what about Fargo
 BF media? should hold a PIO West and PIO East course.
 2 day course -- no need to stretch to 2.5 days --
 publish 8 to 5 PM, go to 5 PM and finish in 2 days



Basic Public Information Officer Course, Bismarck, ND

January 15 - 17, 2013

Course Evaluation

Please rate, on a scale of 1 to 5, your evaluation of the course relative to the statements provided below, with 1 indicating strong disagreement with the statement and 5 indicating strong agreement. Use the space provided for additional comments.

		Strongly Disagree			Strongly Agree	
1.	The course content met my needs and expectations.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
2.	The course materials and learning aids effectively conveyed the course content.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
3.	The time allocated to accomplish the course objectives was appropriate.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
		Strongly Disagree			Strongly Agree	
5.	The course content was appropriate for someone in my professional field.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
6.	The course content was appropriate from someone with my level of experience.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
7.	Overall, the course increased my knowledge, skills and abilities relevant to the course topics.	1	2	3	4	5
Comments:						

		Strongly Disagree			Strongly Agree	
8.	The pre-course information and administrative announcements were adequate for my needs.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
9.	I would recommend this course to my peers.	1	2	3	4	5
Comments:						

Presenter Evaluation

Please rate, on a scale of 1 to 5, your overall assessment of the course presenter(s) relative to the statements provided below, with 1 indicating strong disagreement with the statement and 5 indicating strong agreement. Use the space provided for additional comments.

		Strongly Disagree			Strongly Agree	
1.	The presenter(s) were prepared for the course.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
2.	The presenter(s) demonstrated thorough knowledge of their presentation material.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
3.	The presenter(s) were able to answer questions clearly and understandably.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
4.	The presenter(s) conducted their presentation in a skilled and competent manner.	1	2	3	4	5
Comments:						

		Strongly Disagree			Strongly Agree	
5.	The presenter(s) encouraged audience participation.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
6.	The presenter(s) used instructional time effectively.	1	2	3	4	5
Comments:						

Knowledge/Skills/Abilities Level in Subject Matter

Please rate, on a scale of 1 to 5, your overall assessment our own level of subject-matter knowledge relative to the course content, with 1 indicating no knowledge, skills, and abilities, and 5 indicating advanced knowledge, skills, and abilities. Use the space provided for additional comments.

		None			Advanced	
1.	BEFORE the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						
		None			Advanced	
2.	AFTER the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						

General Comments

1. Which part(s) of the course was (were) MOST valuable to you? Please explain why.

The knowledge and experience of presenter and seeing their work on TV.

2. Which part(s) of the course was (were) LEAST valuable to you? Please explain why.



Basic Public Information Officer Course, Bismarck, ND

January 15 - 17, 2013

Course Evaluation

Please rate, on a scale of 1 to 5, your evaluation of the course relative to the statements provided below, with 1 indicating strong disagreement with the statement and 5 indicating strong agreement. Use the space provided for additional comments.

		Strongly Disagree			Strongly Agree	
1.	The course content met my needs and expectations.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
2.	The course materials and learning aids effectively conveyed the course content.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
3.	The time allocated to accomplish the course objectives was appropriate.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
		Strongly Disagree			Strongly Agree	
5.	The course content was appropriate for someone in my professional field.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
6.	The course content was appropriate from someone with my level of experience.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
7.	Overall, the course increased my knowledge, skills and abilities relevant to the course topics.	1	2	3	4	5
Comments:						

		Strongly Disagree			Strongly Agree	
8.	The pre-course information and administrative announcements were adequate for my needs.	1	2	3	4	5

Comments:

		Strongly Disagree			Strongly Agree	
9.	I would recommend this course to my peers.	1	2	3	4	5

Comments:

Presenter Evaluation

Please rate, on a scale of 1 to 5, your overall assessment of the course presenter(s) relative to the statements provided below, with 1 indicating strong disagreement with the statement and 5 indicating strong agreement. Use the space provided for additional comments.

		Strongly Disagree			Strongly Agree	
1.	The presenter(s) were prepared for the course.	1	2	3	4	5

Comments:

		Strongly Disagree			Strongly Agree	
2.	The presenter(s) demonstrated thorough knowledge of their presentation material.	1	2	3	4	5

Comments:

		Strongly Disagree			Strongly Agree	
3.	The presenter(s) were able to answer questions clearly and understandably.	1	2	3	4	5

Comments:

		Strongly Disagree			Strongly Agree	
4.	The presenter(s) conducted their presentation in a skilled and competent manner.	1	2	3	4	5

Comments:

		Strongly Disagree			Strongly Agree		
5.	The presenter(s) encouraged audience participation.	1	2	3	4	5	
Comments:							
		Strongly Disagree			Strongly Agree		
6.	The presenter(s) used instructional time effectively.	1	2	3	4	5	
Comments:							

Knowledge/Skills/Abilities Level in Subject Matter

Please rate, on a scale of 1 to 5, your overall assessment our own level of subject-matter knowledge relative to the course content, with 1 indicating no knowledge, skills, and abilities, and 5 indicating advanced knowledge, skills, and abilities. Use the space provided for additional comments.

		None			Advanced		
1.	BEFORE the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5	
Comments:							
		None			Advanced		
2.	AFTER the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5	
Comments:							

General Comments

1. Which part(s) of the course was (were) MOST valuable to you? Please explain why.

2. Which part(s) of the course was (were) LEAST valuable to you? Please explain why.



Basic Public Information Officer Course, Bismarck, ND

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Course Evaluation

Please rate, on a scale of 1 to 5, your evaluation of the course relative to the statements provided below, with 1 indicating strong disagreement with the statement and 5 indicating strong agreement. Use the space provided for additional comments.

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Comments:						
		Strongly Disagree			Strongly Agree	
2.	The course materials and learning aids effectively conveyed the course content.	1	2	3	4	5
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		Strongly Disagree			Strongly Agree	
3.	The time allocated to accomplish the course objectives was appropriate.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
		Strongly Disagree			Strongly Agree	
5.	The course content was appropriate for someone in my professional field.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
6.	The course content was appropriate from someone with my level of experience.	1	2	3	4	5
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8.	The pre-course information and administrative announcements were adequate for my needs.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
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Comments:						

Presenter Evaluation

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Comments:						

		Strongly Disagree			Strongly Agree	
5.	The presenter(s) encouraged audience participation.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
6.	The presenter(s) used instructional time effectively.	1	2	3	4	5
Comments:						

Knowledge/Skills/Abilities Level in Subject Matter

Please rate, on a scale of 1 to 5, your overall assessment our own level of subject-matter knowledge relative to the course content, with 1 indicating no knowledge, skills, and abilities, and 5 indicating advanced knowledge, skills, and abilities. Use the space provided for additional comments.

		None			Advanced	
1.	BEFORE the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						
		None			Advanced	
2.	AFTER the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						

General Comments

- Which part(s) of the course was (were) MOST valuable to you? Please explain why.

The press release writing, media training & media panel. I do not have much experience with those three and it was practical and informative. Rob was knowledgeable and great facilitator.

- Which part(s) of the course was (were) LEAST valuable to you? Please explain why.

The social media discussions were so broad, that there wasn't any new info provided. Also I think ~~the~~ it could ~~be~~ be completed in 2 days rather than 2 1/2. I wasn't really sure what the case study take away was.



Basic Public Information Officer Course, Bismarck, ND

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Comments:						
		Strongly Disagree			Strongly Agree	
2.	The course materials and learning aids effectively conveyed the course content.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
3.	The time allocated to accomplish the course objectives was appropriate.	1	2	3	4	5
Comments: <i>Could have been completed in 2 days</i>						
		Strongly Disagree			Strongly Agree	
		Strongly Disagree			Strongly Agree	
5.	The course content was appropriate for someone in my professional field.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
6.	The course content was appropriate from someone with my level of experience.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
7.	Overall, the course increased my knowledge, skills and abilities relevant to the course topics.	1	2	3	4	5
Comments:						

		Strongly Disagree			Strongly Agree	
8.	The pre-course information and administrative announcements were adequate for my needs.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
9.	I would recommend this course to my peers.	1	2	3	4	5
Comments:						

Presenter Evaluation

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		Strongly Disagree			Strongly Agree	
3.	The presenter(s) were able to answer questions clearly and understandably.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
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Comments:						

		Strongly Disagree			Strongly Agree	
5.	The presenter(s) encouraged audience participation.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
6.	The presenter(s) used instructional time effectively.	1	2	3	4	5
Comments:						

Knowledge/Skills/Abilities Level in Subject Matter

Please rate, on a scale of 1 to 5, your overall assessment our own level of subject-matter knowledge relative to the course content, with 1 indicating no knowledge, skills, and abilities, and 5 indicating advanced knowledge, skills, and abilities. Use the space provided for additional comments.

		None			Advanced	
1.	BEFORE the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						
		None			Advanced	
2.	AFTER the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						

General Comments

1. Which part(s) of the course was (were) MOST valuable to you? Please explain why.

+ On camera training - eye opening and it's not something you often have the opportunity to practice outside the actual event
+ Katie was very knowledgeable

2. Which part(s) of the course was (were) LEAST valuable to you? Please explain why.

ND Guard Social Media - it was too focused on that particular agency - hard to relate content to my agency



Basic Public Information Officer Course, Bismarck, ND

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Course Evaluation

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		Strongly Disagree			Strongly Agree	
1.	The course content met my needs and expectations.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
2.	The course materials and learning aids effectively conveyed the course content.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
3.	The time allocated to accomplish the course objectives was appropriate.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
		Strongly Disagree			Strongly Agree	
5.	The course content was appropriate for someone in my professional field.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
6.	The course content was appropriate from someone with my level of experience.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
7.	Overall, the course increased my knowledge, skills and abilities relevant to the course topics.	1	2	3	4	5
Comments:						

		Strongly Disagree			Strongly Agree	
8.	The pre-course information and administrative announcements were adequate for my needs.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
9.	I would recommend this course to my peers.	1	2	3	4	5
Comments:						

Presenter Evaluation

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		Strongly Disagree			Strongly Agree	
1.	The presenter(s) were prepared for the course.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
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Comments:						
		Strongly Disagree			Strongly Agree	
3.	The presenter(s) were able to answer questions clearly and understandably.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
4.	The presenter(s) conducted their presentation in a skilled and competent manner.	1	2	3	4	5
Comments:						

		Strongly Disagree			Strongly Agree	
5.	The presenter(s) encouraged audience participation.	1	2	3	④	5
Comments:						
		Strongly Disagree			Strongly Agree	
6.	The presenter(s) used instructional time effectively.	1	2	3	④	5
Comments:						

Knowledge/Skills/Abilities Level in Subject Matter

Please rate, on a scale of 1 to 5, your overall assessment our own level of subject-matter knowledge relative to the course content, with 1 indicating no knowledge, skills, and abilities, and 5 indicating advanced knowledge, skills, and abilities. Use the space provided for additional comments.

		None			Advanced	
1.	BEFORE the course, I would rate my knowledge, skills, and abilities as:	1	2	3	④	5
Comments:						
		None			Advanced	
2.	AFTER the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	⑤
Comments:						

General Comments

1. Which part(s) of the course was (were) MOST valuable to you? Please explain why.

MEDIA PANEL - very valuable to hear from the various media what is important to them when having information to share.

2. Which part(s) of the course was (were) LEAST valuable to you? Please explain why.

All of the segments provided value, perhaps the small piece on NFMS/ICS could be eliminated



Basic Public Information Officer Course, Bismarck, ND

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		Strongly Disagree			Strongly Agree	
1.	The course content met my needs and expectations.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
2.	The course materials and learning aids effectively conveyed the course content.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
3.	The time allocated to accomplish the course objectives was appropriate.	1	2	3	4	5
Comments: I do wish we had done a few more of the group activities - I didn't see much interaction						
		Strongly Disagree			Strongly Agree	
5.	The course content was appropriate for someone in my professional field.	1	2	3	4	5
Comments: I'm not as much emergency as I am recovery.						
		Strongly Disagree			Strongly Agree	
6.	The course content was appropriate from someone with my level of experience.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
7.	Overall, the course increased my knowledge, skills and abilities relevant to the course topics.	1	2	3	4	5
Comments:						

		Strongly Disagree			Strongly Agree	
8.	The pre-course information and administrative announcements were adequate for my needs.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
9.	I would recommend this course to my peers.	1	2	3	4	5
Comments:						

Presenter Evaluation

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Comments:						
		Strongly Disagree			Strongly Agree	
2.	The presenter(s) demonstrated thorough knowledge of their presentation material.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
3.	The presenter(s) were able to answer questions clearly and understandably.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
4.	The presenter(s) conducted their presentation in a skilled and competent manner.	1	2	3	4	5
Comments: I wish we had been more interactive, but that's not on the presenter						

		Strongly Disagree			Strongly Agree	
5.	The presenter(s) encouraged audience participation.	1	2	3	4	5
Comments: I think he tried well enough, though.						
		Strongly Disagree			Strongly Agree	
6.	The presenter(s) used instructional time effectively.	1	2	3	4	5
Comments:						

Knowledge/Skills/Abilities Level in Subject Matter

Please rate, on a scale of 1 to 5, your overall assessment our own level of subject-matter knowledge relative to the course content, with 1 indicating no knowledge, skills, and abilities, and 5 indicating advanced knowledge, skills, and abilities. Use the space provided for additional comments.

		None			Advanced	
1.	BEFORE the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						
		None			Advanced	
2.	AFTER the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						

General Comments

- Which part(s) of the course was (were) MOST valuable to you? Please explain why.

Trying to wrap my news-focused brain on how to encourage & write to encourage action.

- Which part(s) of the course was (were) LEAST valuable to you? Please explain why.

The parts that only dealt w/ emergency management, b/c I could not relate to them.



Basic Public Information Officer Course, Bismarck, ND

January 15 - 17, 2013

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		Strongly Disagree			Strongly Agree	
1.	The course content met my needs and expectations.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
2.	The course materials and learning aids effectively conveyed the course content.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
3.	The time allocated to accomplish the course objectives was appropriate.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
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Comments:						
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Comments:						
		Strongly Disagree			Strongly Agree	
7.	Overall, the course increased my knowledge, skills and abilities relevant to the course topics.	1	2	3	4	5
Comments:						

		Strongly Disagree			Strongly Agree	
8.	The pre-course information and administrative announcements were adequate for my needs.	1	2	3	4	5

Comments:

		Strongly Disagree			Strongly Agree	
9.	I would recommend this course to my peers.	1	2	3	4	5

Comments:

Presenter Evaluation

Please rate, on a scale of 1 to 5, your overall assessment of the course presenter(s) relative to the statements provided below, with 1 indicating strong disagreement with the statement and 5 indicating strong agreement. Use the space provided for additional comments.

		Strongly Disagree			Strongly Agree	
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Comments:

		Strongly Disagree			Strongly Agree	
2.	The presenter(s) demonstrated thorough knowledge of their presentation material.	1	2	3	4	5

Comments:

		Strongly Disagree			Strongly Agree	
3.	The presenter(s) were able to answer questions clearly and understandably.	1	2	3	4	5

Comments:

		Strongly Disagree			Strongly Agree	
4.	The presenter(s) conducted their presentation in a skilled and competent manner.	1	2	3	4	5

Comments:

		Strongly Disagree			Strongly Agree	
5.	The presenter(s) encouraged audience participation.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
6.	The presenter(s) used instructional time effectively.	1	2	3	4	5
Comments:						

Knowledge/Skills/Abilities Level in Subject Matter

Please rate, on a scale of 1 to 5, your overall assessment our own level of subject-matter knowledge relative to the course content, with 1 indicating no knowledge, skills, and abilities, and 5 indicating advanced knowledge, skills, and abilities. Use the space provided for additional comments.

		None			Advanced	
1.	BEFORE the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						
		None			Advanced	
2.	AFTER the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments: This class was completely out of my profession and I learned a lot. Knowing that there are multiple courses after this may actually put my knowledge level @ a 3, meaning I'm not sure what						

General Comments

- Which part(s) of the course was (were) MOST valuable to you? Please explain why.

Everything - mixing course content (slides) w/ sharing experiences, tv interview exercise and news media panel constructed a good balance of theory and practice. Everything was very helpful and I'm thankful I was given the opportunity to attend this class!
- Which part(s) of the course was (were) LEAST valuable to you? Please explain why.

N/A



Basic Public Information Officer Course, Bismarck, ND

January 15 – 17, 2013

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		Strongly Disagree			Strongly Agree	
1.	The course content met my needs and expectations.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
2.	The course materials and learning aids effectively conveyed the course content.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
3.	The time allocated to accomplish the course objectives was appropriate.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
		Strongly Disagree			Strongly Agree	
5.	The course content was appropriate for someone in my professional field.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
6.	The course content was appropriate from someone with my level of experience.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
7.	Overall, the course increased my knowledge, skills and abilities relevant to the course topics.	1	2	3	4	5
Comments:						

		Strongly Disagree				Strongly Agree
8.	The pre-course information and administrative announcements were adequate for my needs.	1	2	3	4	5
Comments:						
		Strongly Disagree				Strongly Agree
9.	I would recommend this course to my peers.	1	2	3	4	5
Comments:						

Presenter Evaluation

Please rate, on a scale of 1 to 5, your overall assessment of the course presenter(s) relative to the statements provided below, with 1 indicating strong disagreement with the statement and 5 indicating strong agreement. Use the space provided for additional comments.

		Strongly Disagree				Strongly Agree
1.	The presenter(s) were prepared for the course.	1	2	3	4	5
Comments:						
		Strongly Disagree				Strongly Agree
2.	The presenter(s) demonstrated thorough knowledge of their presentation material.	1	2	3	4	5
Comments:						
		Strongly Disagree				Strongly Agree
3.	The presenter(s) were able to answer questions clearly and understandably.	1	2	3	4	5
Comments:						
		Strongly Disagree				Strongly Agree
4.	The presenter(s) conducted their presentation in a skilled and competent manner.	1	2	3	4	5
Comments:						

		Strongly Disagree			Strongly Agree	
5.	The presenter(s) encouraged audience participation.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
6.	The presenter(s) used instructional time effectively.	1	2	3	4	5
Comments:						

Knowledge/Skills/Abilities Level in Subject Matter

Please rate, on a scale of 1 to 5, your overall assessment our own level of subject-matter knowledge relative to the course content, with 1 indicating no knowledge, skills, and abilities, and 5 indicating advanced knowledge, skills, and abilities. Use the space provided for additional comments.

		None			Advanced	
1.	BEFORE the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						
		None			Advanced	
2.	AFTER the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						

General Comments

1. Which part(s) of the course was (were) MOST valuable to you? Please explain why.

2. Which part(s) of the course was (were) LEAST valuable to you? Please explain why.



Basic Public Information Officer Course, Bismarck, ND

January 15 – 17, 2013

Course Evaluation

Please rate, on a scale of 1 to 5, your evaluation of the course relative to the statements provided below, with 1 indicating strong disagreement with the statement and 5 indicating strong agreement. Use the space provided for additional comments.

		Strongly Disagree			Strongly Agree	
1.	The course content met my needs and expectations.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
2.	The course materials and learning aids effectively conveyed the course content.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
3.	The time allocated to accomplish the course objectives was appropriate.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
		Strongly Disagree			Strongly Agree	
5.	The course content was appropriate for someone in my professional field.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
6.	The course content was appropriate from someone with my level of experience.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
7.	Overall, the course increased my knowledge, skills and abilities relevant to the course topics.	1	2	3	4	5
Comments:						

		Strongly Disagree				Strongly Agree
8.	The pre-course information and administrative announcements were adequate for my needs.	1	2	3	4	5
Comments:						
		Strongly Disagree				Strongly Agree
9.	I would recommend this course to my peers.	1	2	3	4	5
Comments:						

Presenter Evaluation

Please rate, on a scale of 1 to 5, your overall assessment of the course presenter(s) relative to the statements provided below, with 1 indicating strong disagreement with the statement and 5 indicating strong agreement. Use the space provided for additional comments.

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		Strongly Disagree			Strongly Agree	
5.	The presenter(s) encouraged audience participation.	1	2	3	4	5
Comments:						
		Strongly Disagree			Strongly Agree	
6.	The presenter(s) used instructional time effectively.	1	2	3	4	5
Comments:						

Knowledge/Skills/Abilities Level in Subject Matter

Please rate, on a scale of 1 to 5, your overall assessment our own level of subject-matter knowledge relative to the course content, with 1 indicating no knowledge, skills, and abilities, and 5 indicating advanced knowledge, skills, and abilities. Use the space provided for additional comments.

		None			Advanced	
1.	BEFORE the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						
		None			Advanced	
2.	AFTER the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						

General Comments

- Which part(s) of the course was (were) MOST valuable to you? Please explain why.

NEWS RELEASE WRITING ASSIGNMENT, TELEVISION INTERVIEW

- Which part(s) of the course was (were) LEAST valuable to you? Please explain why.

N/A



Basic Public Information Officer Course, Bismarck, ND

January 15 - 17, 2013

Course Evaluation

Please rate, on a scale of 1 to 5, your evaluation of the course relative to the statements provided below, with 1 indicating strong disagreement with the statement and 5 indicating strong agreement. Use the space provided for additional comments.

		Strongly Disagree		Strongly Agree		
1.	The course content met my needs and expectations.	1	2	3	4	5
Comments:						
		Strongly Disagree		Strongly Agree		
2.	The course materials and learning aids effectively conveyed the course content.	1	2	3	4	5
Comments:						
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3.	The time allocated to accomplish the course objectives was appropriate.	1	2	3	4	5
Comments:						
		Strongly Disagree		Strongly Agree		
		Strongly Disagree		Strongly Agree		
5.	The course content was appropriate for someone in my professional field.	1	2	3	4	5
Comments:						
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Comments:						
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7.	Overall, the course increased my knowledge, skills and abilities relevant to the course topics.	1	2	3	4	5
Comments:						

		Strongly Disagree			Strongly Agree	
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Presenter Evaluation

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Comments:						

Knowledge/Skills/Abilities Level in Subject Matter

Please rate, on a scale of 1 to 5, your overall assessment our own level of subject-matter knowledge relative to the course content, with 1 indicating no knowledge, skills, and abilities, and 5 indicating advanced knowledge, skills, and abilities. Use the space provided for additional comments.

		None			Advanced	
1.	BEFORE the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						
		None			Advanced	
2.	AFTER the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						

General Comments

1. Which part(s) of the course was (were) MOST valuable to you? Please explain why.

The on-camera time. That was the first-time on camera + it was great practice.

2. Which part(s) of the course was (were) LEAST valuable to you? Please explain why.



Basic Public Information Officer Course, Bismarck, ND

January 15 - 17, 2013

Course Evaluation

Please rate, on a scale of 1 to 5, your evaluation of the course relative to the statements provided below, with 1 indicating strong disagreement with the statement and 5 indicating strong agreement. Use the space provided for additional comments.

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1.	The course content met my needs and expectations.	1	2	3	4	5	
Comments:							
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Knowledge/Skills/Abilities Level in Subject Matter

Please rate, on a scale of 1 to 5, your overall assessment our own level of subject-matter knowledge relative to the course content, with 1 indicating no knowledge, skills, and abilities, and 5 indicating advanced knowledge, skills, and abilities. Use the space provided for additional comments.

		None			Advanced	
1.	BEFORE the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						
		None			Advanced	
2.	AFTER the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						

General Comments

1. Which part(s) of the course was (were) MOST valuable to you? Please explain why.

- media releases
- it's what I do most often

2. Which part(s) of the course was (were) LEAST valuable to you? Please explain why.



Basic Public Information Officer Course, Bismarck, ND

January 15 – 17, 2013

Course Evaluation

Please rate, on a scale of 1 to 5, your evaluation of the course relative to the statements provided below, with 1 indicating strong disagreement with the statement and 5 indicating strong agreement. Use the space provided for additional comments.

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Knowledge/Skills/Abilities Level in Subject Matter

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		None			Advanced	
1.	BEFORE the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						
		None			Advanced	
2.	AFTER the course, I would rate my knowledge, skills, and abilities as:	1	2	3+	4	5
Comments:						

General Comments

- Katie Pinke was also hugely valuable to social media questions.*
- Which part(s) of the course was (were) MOST valuable to you? Please explain why.
*Media panel - great hearing their take on what works & what doesn't.
 Also the on-camera "interviews" were eye opening*
 - Which part(s) of the course was (were) LEAST valuable to you? Please explain why.
JIC/JIS was still valuable, but a bit too much time on the topic.



Basic Public Information Officer Course, Bismarck, ND

January 15 - 17, 2013

Course Evaluation

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Knowledge/Skills/Abilities Level in Subject Matter

Please rate, on a scale of 1 to 5, your overall assessment our own level of subject-matter knowledge relative to the course content, with 1 indicating no knowledge, skills, and abilities, and 5 indicating advanced knowledge, skills, and abilities. Use the space provided for additional comments.

		None			Advanced	
1.	BEFORE the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						
		None			Advanced	
2.	AFTER the course, I would rate my knowledge, skills, and abilities as:	1	2	3	4	5
Comments:						

General Comments

1. Which part(s) of the course was (were) MOST valuable to you? Please explain why.

*The on-camera training was very helpful. I had never done that before, so it was a great learning tool.

2. Which part(s) of the course was (were) LEAST valuable to you? Please explain why.

*Try not to fill time with stories/non-related info.

