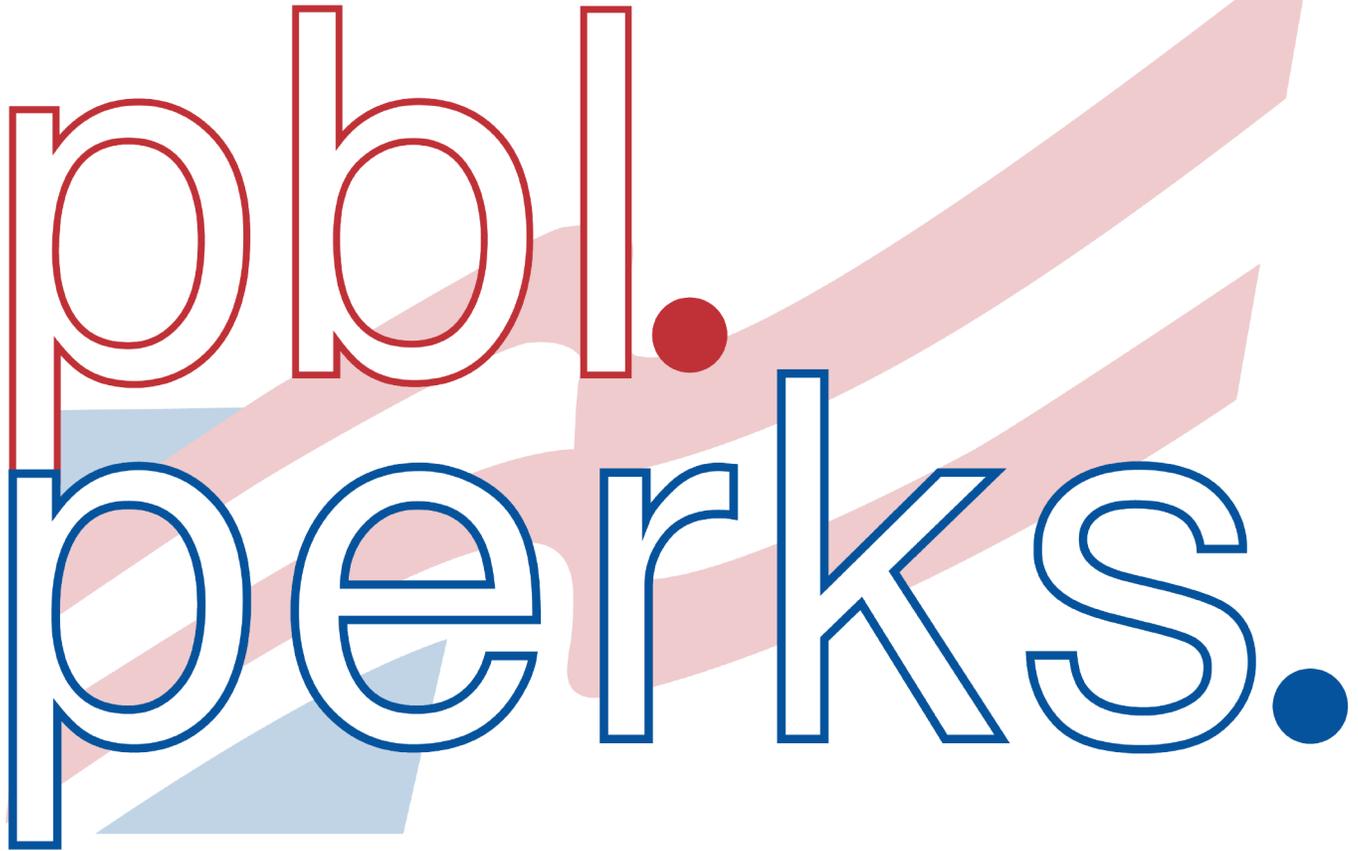
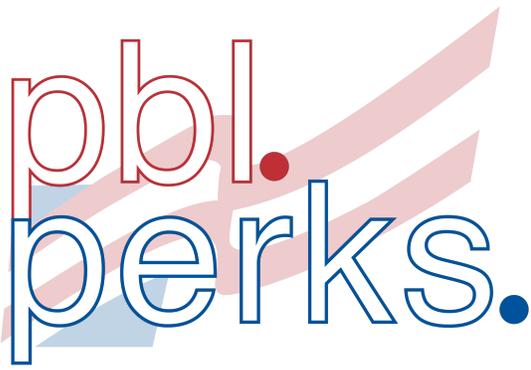


I n t r o d u c i n g



pobl.  
perks.

A brand new way to  
recruit, advance, and  
excite members!



## North Dakota Only Event

Activities and a form for entering this event are found in the “Forms” section of this manual.

Appropriate documentation must accompany entry and be submitted before the deadline in order to be eligible for judging.

PBL Perks is a brand new way to recognize local PBL Chapters and their advisers for going above and beyond. There are three levels of achievement:

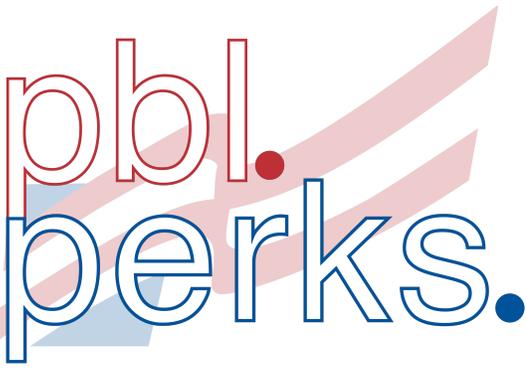
- **Gold Level** - Complete four (4) Level I Activities and eight (8) Level II Activities.  
Gold level chapters receive priority seating, a ribbon, 30 points towards the Dorothy L. Travis Award, and recognition at the State Leadership Conference.
- **Silver Level** - Complete three (3) Level I Activities and six (6) Level II Activities.  
Silver level chapters receive a ribbon, 20 points towards the Dorothy L. Travis Award, and recognition at the State Leadership Conference.
- **Bronze Level** - Complete two (2) Level I Activities and four (4) Level II Activities.  
Bronze level chapters receive a ribbon, 10 points towards the Dorothy L Travis Award, and recognition at the State Leadership Conference.

### Level I Activities

- Secure a competitive event sponsor.
- Have at least 80% of local membership register for the State Leadership Conference.
- Hold a PBL recruitment booth during your college’s involvement fair.
- Complete the PBL Chapter Challenge (Super Sweeps, Non-Stop November, and Action Awareness).
- Submit a chapter spotlight report for a chapter activity for publication on North Dakota PBL social media.

### Level II Activities

- Pay state and national dues of \$20 by October 20.
- Submit Local Chapter Annual Business Report for state competition.
- Submit a Community Service Project Report for state competition.
- Recruit at least 2 new professional division members.
- At least 20% of members complete one level of the CMAP Program.
- Hold a March of Dimes Fundraiser.
- Include a local businessperson in a chapter activity or go on a local business tour.
- Include a professor/school official in a chapter activity (excludes adviser).
- Grow local chapter membership by 10% year-over-year.
- Submit a report of a chapter activity to local media and to the state office for publication.
- Have at least one member attend a National Conference.
- Visit with a local FBLA chapter about the benefits of joining PBL.



## 2016 - 2017 North Dakota PBL Perks Application

Chapter \_\_\_\_\_  
Adviser's Signature \_\_\_\_\_  
Chapter President's Signature \_\_\_\_\_

### PLEASE MAKE SURE SUPPORTING DOCUMENTS ARE ATTACHED TO THIS FORM

- **Gold Level** - Complete four (4) Level I Activities and eight (8) Level II Activities.  
Gold level chapters receive priority seating, a ribbon, 30 points towards the Dorothy L. Travis Award, and recognition at the State Leadership Conference.
- **Silver Level** - Complete three (3) Level I Activities and six (6) Level II Activities.  
Silver level chapters receive a ribbon, 20 points towards the Dorothy L. Travis Award and recognition at the State Leadership Conference.
- **Bronze Level** - Complete two (2) Level I Activities and four (4) Level II Activities.  
Bronze level chapters will receive a ribbon, 10 points towards the Dorothy L Travis Award and recognition at the State Leadership Conference.

#### Level I Activities

- Secure a competitive event sponsor **Attach the sponsorship form.**
- Have at least 80% of local membership register for the State Leadership Conference.
- Hold a PBL recruitment booth during your college's involvement fair. **Attach three (3) photos and a minimum 100 word summary. The recruitment booth must be held during the 2016-2017 membership year.**
- Complete the PBL Chapter Challenge (Super Sweeps, Non-Stop November, and Action Awareness).
- Submit a chapter spotlight report for a chapter activity for publication on North Dakota PBL social media. **Submit the report to the Vice President of Communications to be linked to the state site. Please include a summary of a minimum of 100 words and three (3) photos.**

#### Level II Activities

- Pay state and national dues of \$20 by October 20.
- Submit Local Chapter Annual Business report for state competition.
- Submit a Community Service Project report for state competition.
- Recruit at least 2 new professional division members. **Attach verification of professional membership registration.**
- At least 20% of members complete one level of the CMAP Program.
- Hold a March of Dimes Fundraiser. **Attach three (3) photos and a minimum 100 word summary of the event.**
- Include a local businessperson in a chapter activity. **Attach a description of name, position, activity.**
- Include a professor/school official in a chapter activity (excludes adviser). **Attach a minimum 100 word description of their name, position and the activity.**
- Increase local chapter membership by 10%.
- Submit a report of a chapter activity to local media and to the state office for publication. **Attach a copy of the article from the media and the original word document.**
- Have at least one member attend a National Conference (NLC or NFLC). **Attach a minimum 100 word summary and three (3) photos of the conference.**
- Visit with a local FBLA chapter about the benefits of joining PBL. **Attach three (3) photos and a minimum 100 word summary of the visit.**
- Hold an event to promote FBLA-PBL Week. **Attach three (3) photos and a minimum 100 word summary of the event.**

Postmark this form, along with supporting documents, by designated date to:

Linda Kuntz  
Dept. of Career and Technical Education  
600 East Boulevard Ave., Dept. 270  
Bismarck, ND 58505-0610  
Fax: 701-328-1255  
[lkuntz@nd.gov](mailto:lkuntz@nd.gov)