Career Outlook User's Guide (COUG) Standards Crosswalk

COUG Activity	ASCA Standard	National Career Development Goal	National Career Development Guidelines: Knowledge, Application, and Reflection Indicators
Activity 1: **What is My Learning Style?**	**Academic Development Standard A:** Students will acquire the attitudes, knowledge and skills that contribute to effective learning in school and across the life span.	**Educational Achievement Goal 1:** Attain educational achievement and performance levels needed to reach your personal and career goals.	**ED1.K4:** Identify your learning style. **ED1.A4:** Show how you are using learning style information to improve educational achievement and performance. **ED1.R4:** Analyze your learning style to develop behaviors to maximize educational achievement and performance.
Activity 2: **Personality Plus**	**Career Development Standard A:** Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.	**Personal/Social Goal 1:** Develop understanding of yourself to build and maintain a positive self-concept.	**PS1.K1:** Identify your interests, likes and dislikes. **PS1.A1:** Demonstrate behavior and decisions that reflect your interests, likes and dislikes. **PS1.R1:** Assess how your interests and preferences are reflected in your career goals.
Activity 3: **My Career Clusters**	**Career Development Standard A:** Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.	**Career Management Goal 3:** Use accurate, current, and unbiased career information during career planning and management.	**CM3.K4:** Identify several ways to classify occupations. **CM3.A4:** Give examples of how occupational classification systems can be used in career planning. **CM3.R4:** Assess which occupational classification system is most helpful to your career planning.
Activity 4: **Career Cluster Match**	**Career Development Standard A:** Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.	**Career Management Goal 3:** Use accurate, current, and unbiased career information during career planning and management.	**CM3.K4:** Identify several ways to classify occupations. **CM3.A4:** Give examples of how occupational classification systems can be used in career planning. **CM3.R4:** Assess which occupational classification system is most helpful to your career planning.
Activity 5: **What are My Work Values?**	**Career Development Standard C:** Students will understand the relationship between personal qualities, education, training and the world of work.	**Personal/Social Goal 1:** Develop understanding of yourself to build and maintain a positive self-concept.	**PS1.K4:** Identify your work values/needs. **PS1.A4:** Demonstrate behavior and decisions that reflect your work values/needs. **PS1.R4:** Assess how your work values/needs are reflected in your career goals.
Activity 6: **Rate My Workplace Skills**	**Career Development Standard A:** Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.	**Career Management Goal 4:** Master academic, occupational, and general employability skills in order to obtain, create, maintain, and/or advance your employment.	**CM4.K1:** Describe academic, occupational, and general employability skill **CM4.A1:** Demonstrate the ability to use your academic, occupational, and general employability skills to obtain or create, maintain, and advance your employment. **CM4.R1:** Assess your academic, occupational, and general employability skills and enhance them as needed for your employment. **CM4.K3:** Recognize that a variety of general employability skills and personal qualities (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability) are important to success in school and employment. **CM4.A3:** Demonstrate attainment of general employability skills and personal qualities needed to be successful in school and employment (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability). **CM4.R3:** Evaluate your general employability skills and personal qualities (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability).

Activity 7: **Career Outlook Search**	**Career Development Standard B:** Students will employ strategies to achieve future career goals with success and satisfaction.	**Career Management Goal 3:** Use accurate, current, and unbiased career information during career planning and management.	**CM3.K2:** Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available. **CM3.A2:** Demonstrate the ability to use different types of career information (i.e., occupational, educational, economic, and employment) to support career planning. **CM3.R2:** Evaluate how well you integrate occupational, educational, economic, and employment information into the management of your career.
Activity 8: **Cool Careers Start in School**	**Career Development Standard C:** Students will understand the relationship between personal qualities, education, training and the world of work.	**Educational Achievement Goal 1:** Attain educational achievement and performance levels needed to reach your personal and career goals.	**ED1.K7:** Recognize that your educational achievement and performance can lead to many workplace options. **ED1.A7:** Show how your educational achievement and performance can expand your workplace options. **ED1.R7:** Assess how well your educational achievement and performance will transfer to the workplace.
Activity 9: **What Does School Have to Do with a Real Job?**	**Career Development Standard A:** Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.	**Educational Achievement Goal 1:** Attain educational achievement and performance levels needed to reach your personal and career goals.	**ED1.K1:** Recognize the importance of educational achievement and performance to the attainment of personal and career goals. **ED1.A1:** Demonstrate educational achievement and performance levels needed to attain your personal and career goals. **ED1.R1:** Evaluate how well you have attained educational achievement and performance levels needed to reach your personal and career goals.
Activity 10: **Employment Outlook and Earnings**	**Career Development Standard B:** Students will employ strategies to achieve future career goals with success and satisfaction.	**Career Management Goal 3:** Use accurate, current, and unbiased career information during career planning and management.	**CM3.K2:** Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available. **CM3.A2:** Demonstrate the ability to use different types of career information (i.e., occupational, educational, economic, and employment) to support career planning. **CM3.R2:** Evaluate how well you integrate occupational, educational, economic, and employment information into the management of your career.
Activity 11: **What Are My Career Options?**	**Career Development Standard B:** Students will employ strategies to achieve future career goals with success and satisfaction.	**Career Management Goal 2:** Use a process of decision-making as one component of career development.	**CM2.K4:** Identify alternative options and potential consequences for a specific decision. **CM2.A4:** Show how exploring options affected a decision you made. **CM2.R4:** Assess how well you explore options when making decisions.
Activity 12: **College Options and Admissions**	**Career Development Standard B:** Students will employ strategies to achieve future career goals with success and satisfaction.	**Career Management Goal 2:** Use a process of decision-making as one component of career development.	**CM2.K3:** Describe how information (e.g., about you, the economy, and education programs) can improve your decision-making. **CM2.A3:** Demonstrate use of information (e.g., about you, the economy, and education programs) in making decisions. **CM2.R3:** Assess how well you use information (e.g., about you, the economy, and education programs) to make decisions.
Activity 13: **Comparing College Programs**	**Career Development Standard B:** Students will employ strategies to achieve future career goals with success and satisfaction.	**Career Management Goal 2:** Use a process of decision-making as one component of career development.	**CM2.K3:** Describe how information (e.g., about you, the economy, and education programs) can improve your decision-making. **CM2.A3:** Demonstrate use of information (e.g., about you, the economy, and education programs) in making decisions. **CM2.R3:** Assess how well you use information (e.g., about you, the economy, and education programs) to make decisions.

Activity 14: **RU Ready for Life after High School?**	**Personal/Social Standard B:** Students will make decisions, set goals and take necessary action to achieve goals.	**Career Management Goal 4:** Master academic, occupational, and general employability skills in order to obtain, create, maintain, and/or advance your employment.	**CM4.K3:** Recognize that a variety of general employability skills and personal qualities (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability) are important to success in school and employment. **CM4.A3:** Demonstrate attainment of general employability skills and personal qualities needed to be successful in school and employment (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability). **CM4.R3:** Evaluate your general employability skills and personal qualities (e.g., critical thinking; problem solving; resource; information; and technology management; interpersonal skills; honesty, and dependability).
Activity 15: **My Career Plan**	**Career Development Standard B:** Students will employ strategies to achieve future career goals with success and satisfaction.	**Career Management Goal 1:** Create and manage a career plan that meets your career goals.	**CM1.K2:** Describe how to develop a career plan (e.g., steps and content): **CM1.A2:** Develop a career plan to meet your career goals. **CM1.R2:** Analyze your career plan and make adjustments to reflect ongoing career management needs.
Activity 16: **How Much Does College Cost?**	**Career Development Standard B:** Students will employ strategies to achieve future career goals with success and satisfaction.	**Career Management Goal 2:** Use a process of decision-making as one component of career development.	**CM2.K3:** Describe how information (e.g., about you, the economy, and education programs) can improve your decision-making. **CM2.A3:** Demonstrate use of information (e.g., about you, the economy, and education programs) in making decisions. **CM2.R3:** Assess how well you use information (e.g., about you, the economy, and education programs) to make decisions. **CM2.K4:** Identify alternative options and potential consequences for a specific decision. **CM2.A4:** Show how exploring options affected a decision you made. **CM2.R4:** Assess how well you explore options when making decisions.
Activity 17: **Financing My Education**	**Career Development Standard C:** Students will understand the relationship between personal qualities, education, training and the world of work.	**Career Management Goal 3:** Use accurate, current, and unbiased career information during career planning and management.	**CM3.K1:** Describe the importance of career information to your career planning. **CM3.A1:** Show how career information has been important in your plans and how it can be used in future plans. **CM3.R1:** Assess the impact of career information on your plans and refine plans so that they reflect accurate, current, and unbiased career information. **CM3.K2:** Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available. **CM3.A2:** Demonstrate the ability to use different types of career information (i.e., occupational, educational, economic, and employment) to support career planning. **CM3.R2:** Evaluate how well you integrate occupational, educational, economic, and employment information into the management of your career.

Activity 18: **ND Wants U to Succeed**	**Career Development Standard B:** Students will employ strategies to achieve future career goals with success and satisfaction.	**Career Management Goal 2:** Use a process of decision-making as one component of career development. **Career Management Goal 3:** Use accurate, current, and unbiased career information during career planning and management.	**CM2.K6:** Describe how education, work, and family experiences might impact your decisions. **CM2.A6:** Give specific examples of how your education, work, and family experiences have influenced your decisions. **CM2.R6:** Assess the impact of your education, work, and family experiences on decisions. **CM3.K1:** Describe the importance of career information to your career planning. **CM3.A1:** Show how career information has been important in your plans and how it can be used in future plans. **CM3.R1:** Assess the impact of career information on your plans and refine plans so that they reflect accurate, current, and unbiased career information.
Activity 19: **Social Networking: Help U or Hurt U?**	**Personal/Social Standard B:** Students will make decisions, set goals and take necessary action to achieve goals.	**Personal/Social Goal 2:** Develop positive interpersonal skills including respect for diversity.	**PS2.K1:** Identify effective communication skills. **PS2.A1:** Demonstrate effective communication skills. **PS2.R1:** Evaluate your use of effective communication skills. **PS2.K2:** Recognize the benefits of interacting with others in a way that is honest, fair, helpful, and respectful. **PS2.A2:** Demonstrate that you interact with others in a way that is honest, fair, helpful, and respectful. **PS2.R2:** Assess the degree to which you interact with others in a way that is honest, fair, helpful, and respectful.
Activity 20: **Make It Your Business**	**Career Development Standard C:** Students will understand the relationship between personal qualities, education, training and the world of work.	**Career Management Goal 4:** Master academic, occupational, and general employability skills in order to obtain, create, maintain, and/or advance your employment.	**CM4.K6:** Identify the advantages and challenges of self-employment. **CM4.A6:** Make decisions for yourself about self-employment. **CM4.R6:** Assess the impact of your decisions regarding self- employment on your career goals.
Activity 21: **Focus on My Career**	**Academic Development Standard A:** Students will acquire the attitudes, knowledge and skills that contribute to effective learning in school and across the life span.	**Educational Achievement Goal 1:** Attain educational achievement and performance levels needed to reach your personal and career goals.	**ED1.K1:** Recognize the importance of educational achievement and performance to the attainment of personal and career goals. **ED1.A1:** Demonstrate educational achievement and performance levels needed to attain your personal and career goals. **ED1.R1:** Evaluate how well you have attained educational achievement and performance levels needed to reach your personal and career goals.
Activity 22: **Career Development Vocabulary**	**Career Development Standard A:** Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.	**Career Management Goal 1:** Create and manage a career plan that meets your career goals.	**CM1.K2:** Describe how to develop a career plan (e.g., steps and content): **CM1.A2:** Develop a career plan to meet your career goals. **CM1.R2:** Analyze your career plan and make adjustments to reflect ongoing career management needs.
Activity 23: **Living on a Budget**	**Career Development Standard B:** Students will employ strategies to achieve future career goals with success and satisfaction.	**Career Management Goal 3:** Use accurate, current, and unbiased career information during career planning and management.	**CM3.K2:** Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available. **CM3.A2:** Demonstrate the ability to use different types of career information (i.e., occupational, educational, economic, and employment) to support career planning. **CM3.R2:** Evaluate how well you integrate occupational, educational, economic, and employment information into the management of your career.